

travel, golf & spa







#### **Suite Flights**

With raising the notches one class above for all four cabin services and starting to introduce fully flat seat to business class through the significant improvements in spaciousness and functionality of seats, JAL has decided to configure SKY SUITE 777 (Boeing 777-300ER aircraft) from early May 2013 on the long-haul route between Tokyo (Narita) and New York (John F. Kennedy) after it was deployed on Narita-London route from January 2013.

Meanwhile, JAL SKY Wi-Fi, currently a unique internet service among the Japanese airlines, has been served on New York, Chicago, Los Angeles and Jakarta's route, and will be expanded sequentially on European routes from April 2013.

# JetBlue Announces New Flights

JetBlue Airways has announced its intention to launch new daily nonstop service from Chicago's O'Hare to San Juan. JetBlue's third destination from the Windy City is scheduled to begin service on November 20, 2013. Flights are expected to be out for sale soon. The announcement was made to coincide with the airline's affirmation of its commitment to growth on the Island with the recent privatization of San Juan's Airport.

#### Air Astana, Turkish Airlines Establish Codeshare Agreement

Air Astana and Turkish Airlines have completed the first step towards a wide-ranging co-operation, including a codeshare agreement on routes operated by both carriers between Kazakhstan and Turkey. Codesharing on flights between Istanbul – Almaty and Istanbul – Astana will also include a special prorate agreement to destinations beyond their respective hubs in Almaty, Astana and Istanbul. The agreements are intended to take effect as of May 2013. ha

#### **Finnair To Enter Joint Business**

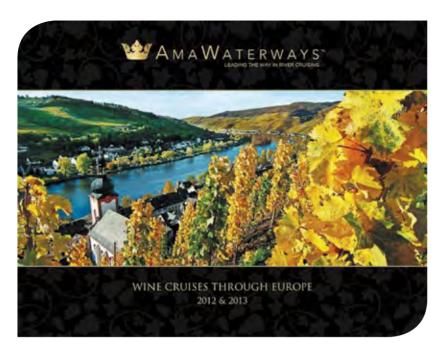
American Airlines, British Airways and Iberia celebrated a key milestone as fellow oneworld® alliance member Finnair announced its intent to join the transatlantic joint business, established by the three airlines in October 2010.

Once Finnair joins the transatlantic joint business later this year, customers in North America and Europe will have increased choice of flights and services as well as more convenient connections to flights across the Atlantic.

As part of the joint business, Finnair will add its (AY) code to selected American Airlines, British Airways and Iberia flights between North America and Europe (EU. plus Norway and Switzerland). American Airlines, British Airways and Iberia will add their respective (AA), (BA) and (IB) code to Finnair's daily flights between New York and Helsinki. All together, the joint business will operate up to 102 daily round trips between North America and Europe, serving 42 gateways on either side of the Atlantic. Customers will also have access to a further 163 onward connections in North America and 126 in Europe. ha

#### Air China Increases Beijing-Moscow Service

Air China will increase its Beijing-Moscow service CA909/10 by two flights a week to daily starting March 31. The outbound flight departs from Beijing at 13:45 local time, while the return flight departs from Moscow at 19:45 local time. The total flight time is 11 hours and 30 minutes. The flights will be operated with the newly revamped B777-200.



### AmaWaterways's 2013 Wine Cruise Hosts Announced

AmaWaterways has announced an impressive roster of wine hosts for its 2013 "In Celebration on Wine" theme cruises. The award-winning river cruise line will host 21 wine-themed itineraries through Europe's world-renowned wine regions this year, each hosted by a different wine expert from the U.S. or Europe. The 2013 season features new excursions on Portugal's Douro River and France's Seine River, in addition to the company's other unforgettable itineraries along the Danube, Mosel, Rhine and Rhone Rivers. Among the confirmed hosts are James Cluer, George Sandeman of the House of Sandeman, Jim Clendenen of Au Bon Climat Winery in Santa Barbara, and Preston Mohr, an American wine expert now based in Paris. ha

#### Airlines To Overtake Energy Companies In Targeting Mobile Consumers

Energy, telecommunications and airline firms are taking the lead in spending to engage consumers through their mobile devices, according to The New Digital Mobile Consumer global trend report. Commissioned by Tata Consultancy Services (TCS) the leading IT services, consulting and business solutions firm, the research reveals that average expenditure within the companies surveyed in these

sectors during 2012 was between \$27 million to \$31 million per company.

During 2012, energy companies spent an average of \$30.8 million per company in targeting mobile consumers, encompassing factors such as app development, customer service delivery through mobile devices, and mobilefriendly marketing campaigns. The telecommunications industry (consumerfocused) proved to be the second biggest spender (\$28.6 million) and airlines the third (\$27.2 million). These three sectors have the highest proportion of total sales transactions, marketing campaigns and post sales interactions conducted with consumers specifically through mobile devices. ha

#### Singapore Airlines -Virgin America Launch Frequent Flyer Partnership

Singapore Airlines and Virgin America has announced that they will expand their existing codeshare agreement to include a frequent flyer partnership that will allow members of both airlines' loyalty programmes to earn and redeem points or miles for travel on the airlines respectively named the best for international and domestic service. The partnership allows savvy travelers to book travel rewards

across the entire combined network of two airlines that have received an unrivalled accumulation of prestigious awards for the quality of their service.

Members of Singapore Airlines'
PPS Club and KrisFlyer loyalty frequent
flyer programmes, will be able to earn
KrisFlyer miles when travelling on all
Virgin America flights, and can redeem
their KrisFlyer miles for award travel on
all Virgin America routes. Members of
Virgin America's Elevate® frequent flyer
programme can now earn Elevate points
when flying with Singapore Airlines, as
well as redeem their Elevate points for
international reward flights on all routes
flown by Singapore Airlines.

Since the launch of the two airlines' codeshare agreement in December 2012, Singapore Airlines guests have been able to seamlessly book using the Singapore Airlines code (SQ) on a single ticket for guests traveling between Asia and the multiple Virgin America destinations in the U.S. including San Francisco, Los Angeles, Chicago, Fort Lauderdale, Las Vegas, Palm Springs, Philadelphia, Portland, San Diego, Seattle, and Washington D.C. ha

#### Celebrity Cruises Presents Celebrity's World Tour 2014-2015

World tours aren't limited to rock stars. Celebrity Cruises recently announced the kickoff of "Celebrity's World Tour 2014-15," the brand's introduction of guest-inspired, destination-rich, modern luxury vacations to all seven continents of the world.

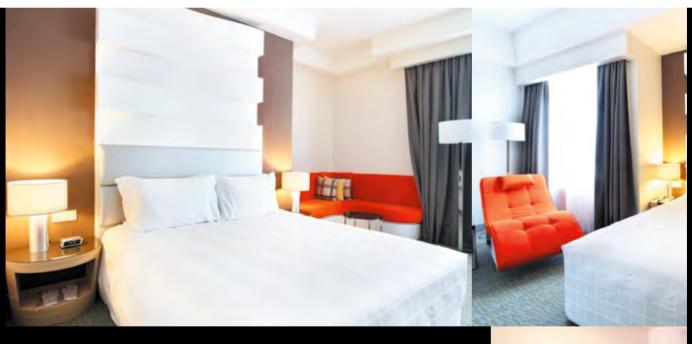
The collection of itineraries in Celebrity's World Tour will be revealed in detail as each set opens for bookings over the next four weeks. Celebrity offered a preview of the type of destination-rich vacations the brand will offer in each of the seven continents, with more ports of call, more overnight stays, and the modern luxury style, design, cuisine and entertainment the brand is known for delivering onboard.

# Mainsails Trimmed And Ready

# Hotel Armada Petaling Jaya

Below (clockwise from the top left):
Admiral Premier Deluxe rooms
feature built-in sofas and day beds
for lounging. The Admiral Suite offers
private spaces for rest and for work.

It has been part of the landscape for enough time that Hotel Armada Petaling Jaya, Malaysia needs little introduction. It has been home to many a business traveller and it continues to do brisk business in the MICE segment, with nary a week passing between conferences, seminars, executive breakaways, bookended by weekend weddings. As a wholly Malaysian-owned and operated hospitality entity, Hotel Armada has done exceeding well by its guests. Its location in the Selangor Central Business District, proximity to public transport and its value-for-money offerings have all allowed it to hold its own against all comers.



the past years, the hotel has seen a slow but steady refurbishment and expansion, what with an increased MICE space, and recent completion of the new upper living floors. The new living spaces, yet to be formally named, are on the highest floors of the building and have elevated the property's room offerings. All rooms are Wi-Fi enabled, and all have been designed with the green movement in mind. Rooms are designed with energy saving lights such as the T5 LED light bulbs which produce less heat and save 80 percent on energy compared to the conventional bulbs.

The carpets are LEED certified by the US Green Building Council, and are manufactured with the aim of reducing pollutants and waste by reusing safe renewable resources and non-hazardous, recyclable material. These initiatives have made Hotel Armada the only local 4-star to offer such ecologically-conscious efforts.

The three new room categories are the Premier Deluxe, Admiral Premier Deluxe and Admiral Suites. All subscribe to a new, minimalist, chic look, which is a far cry from the traditional neutral territory of its previous rooms. All rooms offer high-thread count cotton sheets and goose-feather pillows. The Admiral Premier Deluxe offers a choice of complimentary non-alcoholic beverages to enjoy when watching the LCD TV, while the Admiral Suites allow a distinction between work and personal space, with a separate living room, bedroom and vanity nook tucked away by the entrance to the bathroom which features a rain shower and tub.

While the general business traveller/conventioneer will spend less time on premise, Hotel Armada does everything it can to make each day a great one for its guests, beginning with a good night's sleep on their premium beds, and followed by the welcoming scent of one of the best breakfast spreads in the area. Executive Chef Chew Teik Chye and his team prepare an authentic breakfast spread of local Malaysian delicacies, including roti canai handmade at a live cooking station. The western components are also in place, with great croissants and baked goods, and the usual components of both Continental and American breakfasts.



#### The Report Card ★★★★

Location: Located on the Federal Highway, the hotel is easily accessible by public transport, with an LRT station across the road. Its proximity to the manufacturing sector is a plus for corporates doing business in the Petaling Jaya district. Leisure travellers will find malls and a recreation park just a few LRT stops away.

Accommodation: Hotel Armada still gives the best value around the Petaling Jaya district. The new rooms are a plus point, with their refreshing new look and feel.

Dining: Utara Coffeehouse is the all-day dining restaurant which offers some of the best, most authentic local favourites to be had in a local hotel. The Piano Lounge in the lobby serves as a quiet meeting place for business talk, drinks and snacks, while Shokudo is Japanese-style deli offering sashimi, sushi, tempura, a variety of noodles and more than expected for an outlet with such a small footprint. The Merchant Pub is a corporate bar with plush leather English sofas, perfect place for discussing serious matters in a casual yet classy ambience.

Entertainment: Adjacent to The Merchant Pub is Wharf, which offers a bar, a dance floor, a cigar room with the best Cuban and Dominican cigars as well as Karaoke and wine rooms. Every night local live bands and DJs spin latest club hits. The five exclusive private Karaoke Rooms have a selection of over 5000 songs. The 61" television monitor can accommodate between 10 – 50 patrons.

Your reviewer: Sharon Chew is the founder and artistic director of Svenz, a boutique hair salon located in Aman Suria. A professional make-up artist as well as an internationally trained hair stylist, her work has appeared in many local and international magazines. Her profession takes her to conferences and workshops across Asia.

Left: The hotel is the only local four-star in its class to put into place a green programme, beginning with its use of LED lights and LEED-certified carpets.

Below: They gym offers businessfolk a workout before or after their business day.







# Something Old, Something New

Renewing old favourites, and adding new properties to the list is the best way to travel.

Travel can be built around white bread experiences where one checks in and checks out with nary a thought about the hotel stay, save that it gave weary travellers a place to lay their heads; or it can be the start of an attachment to a property that lasts and lasts. This issue, Hospitality Asia looks at existing hotels which have been given facelifts for a more attractive new lease of life, as well as new properties which are yet to open for business, which are already seeking a place in the hearts (and travel itineraries) of the globe trotter.



#### Seeing Green

Singapore Marriott Hotel, best known for its iconic green pagoda roof at the corner of Scotts Road and Orchard Road has completed a SG\$35 million refurbishment, bringing a new level of luxury to one of the city's best loved properties.

As the most extensive project of its kind in the hotel's 18-year history, all guest rooms have been overhauled to offer guests more efficient use of space with newly installed bathrooms and ergonomically optimized furniture. Two new room categories have been introduced for the discerning business and leisure traveller: Premier Deluxe Rooms and Studio Rooms.

This latest renovation, undertaken by world renowned design team, Hirsch Bedner Associates (HBA) gives the hotel a new lease

of life with décor that is classic yet contemporary using neutral colours and bold accent fabrics. Rooms have been fitted with state-of-the-art furnishings including two signature 1956 leather Eames Desk Chairs. Bathrooms now come with large walk-in rain showers as well as extended vanity areas and technology upgrades include a 46-inch Samsung Full-HD Smart TV in every room.

The once traditional hotel lobby has been converted into a warm and welcoming open plan zone while Marriott Cafe boasts a sophisticated new ambience, extended seating and open kitchen block. A brand new F&B concept, Java+ completes the refurbishment.



Rosewood @ San Miguel - Deluxe Colonial Room

#### A Rose By Any Name...

Rosewood Hotels & Resorts®, one of the world's most respected ultra-luxury hotel groups, will open Rosewood London in October 2013, overseeing a more than USD130 million (GBP85 million) renovation to transform a 1914 Edwardian, Grade II-listed building on High Holborn. The hotel will add a world-class property that blends English heritage with contemporary sophistication to the Rosewood collection, whose properties include The Carlyle, A Rosewood Hotel in New York and Rosewood Mansion on Turtle Creek® in Dallas.

Rosewood London, housed in the original headquarters of the Pearl Assurance Company, will offer 262 guestrooms and 44 suites. The accommodations will convey the feel of a stylish London residence, created by renowned, New York-based Tony Chi and Associates, which has also overseen the design of public areas and event spaces.

A rich composition of materials, including lacquer, textured wood veneers and prismatic mirrors, will lend understated glamour to the interiors. Original features of the Edwardian Belle Époque building, such as the original carriageway entrance to the arrival courtyard and the grand Pavonazzo marble staircase rising over seven storeys within the property, will be retained.

Guests will experience the only hotel grand courtyard arrival in the capital via the wrought iron-gated carriageway entrance to a central courtyard with stonework reminiscent of an Italian Renaissance palazzo. As a listed building, the façade and the interiors' dark mahogany and rare marble will be carefully preserved while restored original marble columns in the lobby will be complemented by new stone and mosaic flooring.

The hotel will feature 11 events spaces including a ballroom which will accommodate up to 435 guests and separate meetings and special events rooms for groups of 10 to 85. Several, including the Chairman's Boardroom and the Soane Boardroom, will showcase original architectural features such as the carefully preserved French walnut and Cuban mahogany-panelled fireplaces. A show kitchen will be featured in one of two private dining rooms. Recreational facilities will include Sense® spa, Rosewood's signature spa brand, and a fitness suite.

The hotel's central location on High Holborn will be a perfect choice for travelers coming to the capital on business or pleasure: the City is close by while shopping areas and tourist attractions such as Covent Garden, the Royal Opera House, West End theatres, Hatton Garden, museums and galleries are all just a short walk away. ha



#### The Incredible Lightness Of Beijing

Hilton Worldwide announced the opening of Conrad Beijing, its flagship property in China's capital city, which is set to be the hotel of choice for global travellers who appreciate worldly style, sophistication, and a destination where they can truly enjoy the luxury of being themselves.

Located approximately 20 kilometres from Beijing Capital International Airport, Conrad Beijing enjoys close proximity to both the central business district and embassy areas. The hotel is within walking distance to premium dining, entertainment and shopping hubs, including Sanlitun Village, Solana and Shin Kong Place. It is also a short drive away from Beijing's most famous attractions, including Tiananmen Square, the Forbidden City and the Temple of Heaven.

Embracing Beijing's culture and vitality, Conrad Beijing sets the benchmark for worldly style and sophisticated hospitality where guests can stay connected and feel that they belong. The hotel's 289 spacious guest rooms include 17 suites. All rooms feature oriental influences, a three-metre ceiling and floor-to-ceiling windows that offer picturesque views of Tuanjie Lake Park, the iconic CCTV building and the captivating Beijing skyline.

Left: Conrad Beijing's worldly stylish and sophisticated design.



#### A Whole New World

New World Hotels in Manila, Shanghai and Dalian introduce new facilities showcasing the group's design philosophy of distinctive surroundings, which are elegant, yet crisp and thoughtful in their execution. The comprehensive USD72 million renovation programme, with the goal of creating venues that allow guests the time and space to focus on and make the most of what is important to them, includes re-styled guestrooms and executive floors; innovative restaurants and lounges; carefully chosen art pieces and subtle, Oriental-influenced décor.

Designed by Singapore-based White Jacket, New World Makati Hotel has been extensively renovated including a refreshed arrival experience with new lobby and lounge, the top four floors re-designed to house executive club floors and lounge, and new, fully equipped function spaces and Events Gallery. Signifying the comprehensive changeover, the hotel name has been changed

to New World Makati Hotel from New World Makati City, Manila Hotel.

New World Dalian Hotel now offers versatile meeting space and a new executive lounge. The 300-square-metre Liaoning Room, designed by Tokyo-based NAO Taniyama & Associates, offers flexible space for exclusive banquets, special occasions, intimate wedding parties, high-end meetings and corporate events of up to 90 guests. It features a dedicated reception and foyer area, separate "break-out" room, an integrated buffet and coffee area, and adjacent relaxation room with sofas and television which can also serve as a bridal preparation room.

The executive lounge has been re-designed with modern furnishings, creating a natural and warm ambience. Located on the 22nd floor, it overlooks the bustling Ren Min shopping district below and the busy harbour, and provides an intimate and relaxing space for club floor guests.





#### Refreshed And Revitalized

Centra Taum Seminyak Bali, which was closed briefly after the flooding that took place in Bali last December, has undergone extensive renovation works and reopened on 1 April 2013. Centra Taum Seminyak Bali, with its 90 spacious studios and suites, is located in the heart of Kerobokan, Seminyak, and is designed in the form of a "kampong" or Balinese village. This newly built property has a distinctive architectural style, blending modern and traditional Balinese influences.

Among the highlights of the new revitalized property include Taum Restaurant's new and more comprehensive a la carte menu and two new weekly themed dinner evenings until the end of

June, with a Seafood BBQ Night every Wednesday evening and a Balinese Dance Night every Friday, which features a Balinese buffet and traditional dancers putting on a colourful show.

Guests wishing to embark upon the healing power and inner peace of yoga can attend the sessions that are now being organized regularly with a Balinese Yoga Master and Meditation Instructor at the Roof Top Yoga Space.

Other events include special discounts at Cense by Spa Cenvaree, and programmes that include bicycle hire and trips out to local attractions such as the Lembongan Islands, the Waterbom Bali Water Park, and Bali Safari & Marine Park.



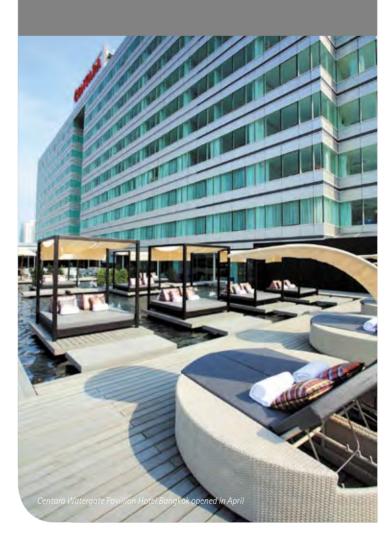
#### Play, Stay & Mingle At Aloft Kuala Lumpur Sentral

Starwood Hotels & Resorts Worldwide, Inc.® announced the debut of the sensational Aloft® brand in Malaysia on March 22 2013 with the opening of Aloft Kuala Lumpur Sentral in the capital's buzzing new business hub. Owned by Aseana Properties Limited (which also owns the Four Points by Sheraton Sandakan in Sabah) and project managed by Ireka Development Management Sdn Bhd, this new hotel reflects the country's growing demand for affordable accommodations tied to groundbreaking lifestyle initiatives.

Aloft has been shaking up the staid and traditional mid-market hotel sector and redefining the category by delivering urbaninfluenced, modern and vibrant design, and a social guest experience at an attractive price point. "We are excited to introduce the Aloft experience to a new generation of travellers in Kuala Lumpur," said Chuck Abbott, Regional Vice President, Starwood Hotels & Resorts South East Asia. "The Aloft concept is an optimal fit for Kuala Lumpur's New Business District - it's fresh, stylish, and tech-forward. Infused with a fun-loving social vibe, we are providing the perfect space for travelers to meet and connect on their adventures". Infused with the DNA of W Hotels, Aloft Kuala Lumpur Sentral caters to the modern traveller seeking a unique experience. All questrooms feature loft-like decor with soaring eleven-foot ceilings. Aloft's signature platform beds, oversized showerheads, and Bliss Spa products. Designed with the digital generation in mind, the hotel provides free wireless internet access throughout the property. including all guest rooms. Each room is also equipped with a unique plug-and-play connectivity solution that connects most electronic devices to the 42" flat-screen LCD TV, turning the room into a hightech office as well as an entertainment center.

Incorporating industrial design elements throughout the hotel, Aloft Kuala Lumpur Sentral offers vibrant public spaces where guests can mix and mingle, read the paper, work on laptops, play a game of pool, or grab a drink with friends. The signature w xyz bar, morphs from a relaxed hangout by day to an electric destination bar by night. It serves a range of creative cocktails and hosts regular indie acts by night for locals and hotel guests alike. The Polynesian themed rooftop MAI bar with panoramic views of the metropolis is set to reinvent the Kuala Lumpur social scene.





#### Fashionably Bangkok

Centara Watergate Pavillion Hotel Bangkok, located in the city's Pratunam fashion and garment district and in close proximity to the Watergate Pavillion Fashion Mall, opened on 1 April 2013. The four-star hotel is the fourth to be opened in Bangkok by Centara Hotels & Resorts, Thailand's leading hotel operator. The hotel has 281 rooms and suites and is designed for both business and leisure travellers.

The station for the Airport Express rail link to Suvarnabhumi International Airport is a five-minute walk from the hotel, and for those visiting Bangkok for medical reasons, leading institutes such as Bumrungrad Hospital, Bangkok Hospital and Pyathai Hospital are all close by.

In addition to providing spacious, bright and modern accommodation, food and beverage is going to be an important pull factor. Café 9, the all-day restaurant, is a great place to relax during a shopping trip, and to rendezvous with friends.

Chili Hip, on the 20th floor, will be a dining venue with spectacular views, while on the rooftop is the alfresco WALK.

Cense by Spa Cenvaree provides spa services that will be welcomed by the tired shopper. There is also a fitness centre in the hotel, and Moom Sabai is an outdoor relaxation area on the 9th floor that offers comfortable sun loungers.

Centara Watergate Pavillion Hotel Bangkok is designed for functions and has two meeting rooms of 90 sq m each, supported by fully adaptable conference and presentation equipment such as video teleconferencing, LCD projectors and screens together with wireless internet access, all complemented by professional secretarial service.

#### Singapore's First Dorsett

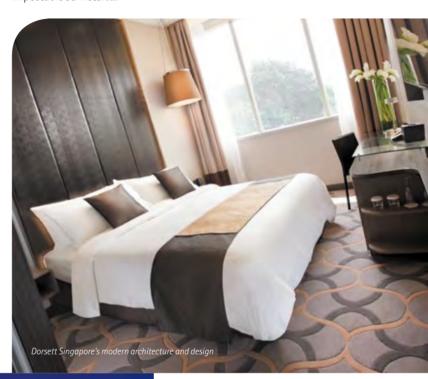
Dorsett Singapore, owned and managed by Dorsett Hospitality International, is slated to open doors from Thursday, 28 March 2013. Well-positioned as a midscale hotel offering stylish and comfortable accommodation for both leisure and business travellers alike, guests can look forward to a promise of uncompromising contemporary living of unpretentious luxury to enjoy, relax and refresh.

The ten-storey hotel boasts modern architecture and design, with a full glass building façade to present a refreshing landmark that seeks to harmonize with the heritage backdrop of the Chinatown precinct. One of the few hotel properties in Singapore to be located above a transport hub – Outram Park MRT interchange station – Dorsett Singapore boasts an exclusive location with easy access to the city's commercial and tourist highlights such as the Singapore's entertainment and shopping belt Orchard Road, Marina Bay Sands, HarbourFront, Resorts World Sentosa, Universal Studios Singapore, and Singapore's Central Business District.

Guests can take their pick from the recommended room options of the Dorsett Room, a haven with contemporary furnishings and modern amenities for a relaxing, hassle-free stay, or the Balcony Room which offers picturesque views. All 285 guestrooms and loft rooms are equipped with free wired and wireless high speed internet access, 40" LED TV with cable TV and international channels, posturepedic mattress to ensure a healthy good rest, cordless phone and IP phone with IDD access, iPhone/iPad docking app-enhanced dual alarm stereo clock radio, complimentary tea and coffee making facilities; and a host of other facilities to ensure a memorable staying experience. Other amenities around the hotel include a landscaped roof garden where guests can enjoy a quick respite anytime of the day, a fully equipped gymnasium for the exercise lovers, and a 30-metre

outdoor swimming pool and outdoor Jacuzzi for one to refresh and recharge after a long day of business meetings or sightseeing.

Introducing a novel concept termed the 'Dorsett Representative', the all-rounded ambassadors of the hotel are well-trained and dedicated to facilitate and support in all aspects; from concierge duties, front office functions, housekeeping tasks, right down to food & beverage services, aimed at providing a speedy response to make each stay most memorable through impeccable services.





#### **Palembang Hospitality**

PHM Hospitality recently announced its business expansion to Palembang, South Sumatera. The 101 Palembang will be the first property to be managed by PHM Hospitality in Palembang city, South Sumatera to support the growing tourism and business activities in Palembang which has made the city one of most rapidly developing on Sumatera Island.

Occupying a land of 1800 sq m on the strategic Jalan Rajawali, The 101 Palembang will have 141 chic rooms, swimming pool, meeting rooms, cafe, and gym. ha

Left: An artist's impression of The 101 Palembang.





Tel: + 65 6345 7788 Fax: +65 6345 0657

#### Touch Of Heaven

A heavenly touch is available throughout the month of March 2013 at Centara Grand at CentralWorld, with the Spa Cenvaree Touch of Heaven spa package priced at only 2,999 Baht per person excluding service and tax for a two-hour treatment

"Cenvaree Touch of Heaven" includes an Aromatheraphy Massage, choosing essential oil combinations to relax the whole body. An anti-aging Jurlique Intense Recovery facial follows to treat skin damaged by the sun and deprived of nutrients, the essences including Carrot Root Extract, Evening Primrose and Calendula to improve skin firmness, minimize pore size and leave skin radiant. Finishing touches include a wrinklesoftening cream to soften the appearance of fine lines.

# Luxury Health, Fitness And Weight Loss Retreats

Centara Hotels & Resorts has partnered with Luxury Health Retreats (LHR), a division of Fitcorp Asia, to offer a range of inspiring educational and recreational retreats for those wanting to combine health, fitness and weight loss with an enjoyable getaway break or holiday experience.

The programmes will include daily seminars delivered by motivational wellness specialists along with structured movement and exercise sessions, and instruction on how to design meal plans and adjust lifestyles at home. The inaugural retreat in this new initiative



was held at Away Suansawan Chiang Mai, Centara Boutique Collection between March 2 to 8 and 8 to 10.

Founder of Fitcorp Asia and LHR Daniel Remon says that health and fitness has huge potential for hotels with their own spa and fitness centre facilities when they partner with wellness specialists.

"Health savvy consumers are aware of the difference in quality of services and are looking for credible programmes delivered by industry experts," he says.

### Willow Stream Spa Arrives At Fairmont, The Palm

Willow Stream Spa at Fairmont, The Palm, Dubai has arrived at the iconic Palm Jumeirah. The newest addition to Fairmont Hotels & Resorts' award-winning spa collection, the energy of the spa draws from the foundation of the Willow Stream brand with its connection to nature and inspiring energy for life.

The spa's maxim is "alive by nature," drawing its character and principal elements from its location in the Persian Gulf. Brought to life by the blending of the vibrant, vitality of urban Dubai with the nature of the sand and sea, endless sky and desert heat, the Willow Stream Spa offers an urban oasis for spa goers to socialize and reenergize. The impressive 17,200-square-foot spa boasts 13 treatment rooms, including separate massage, facial and treatment rooms, and a duet suite for a traditional Arabian rasul experience, which is a cleansing ritual that uses mineral-rich mud, heat and steam.

#### The Sodashi Enhancement

Emirates Wolgan Valley Resort & Spa has announced the enhancement of its spa and wellbeing offerings with Australian brand Sodashi as its exclusive spa product provider. In a bid to streamline the resort's holistic experience, Emirates Wolgan Valley will offer the Sodashi range exclusively in the Timeless Spa; and introduce the internationally acclaimed Australian skin care and spa brand into all quest suites and amenities.

Recently acclaimed as Australia's Best Hotel by travel site Tripadvisor®, the luxury Emirates property will also see a visit by internationally renowned Spa Whisperer, Nigel Franklyn. The global spa industry veteran has been tasked to train and counsel the resort's Timeless Spa therapists; ensuring guests continue to experience the absolute best in world-class treatment.



Daniel Remon (left), Founder of Fitcorp Asia and LHR is training Paul Snow (right), Corporate Operation Manager of Centara Hotels and Resorts to combine health, fitness and weight loss.



#### Langkawi's Best

Ishan Malaysian Spa offers all the elements of an authentic Langkawi spa experience – calm and relaxing surroundings, serenity, good ambiance, and unparalleled world-class treatments.

Enter another world as you walk through its doors. With a heavenly scent of fresh flowers in the air, you'll discover the wonders of traditional massage from the best Malaysia has to offer. Be pampered with ultimate luxury as you indulge in the signature Spa Packages, Ayurvedic cooking classes and herbal steam room.

#### Ishan Spa

Lot 395 Jalan Telok Baru Pantai Tengah 07000 Langkawi Tel: +604 955 5585

Email: relax@ishanspa.com

#### Malay Healing

Established in December 2004, The Sompoton Spa has gained a name for its remarkable signature massages using traditional Malay techniques combined with other elements for the best results. At The Sompoton Spa, a full range of treatments from head to toe are made available for both men and women, and ranging from a quick spa escape to a full day of pampering from head to toe. The Sompoton Spa outlets are strategically located in Malaysian 5-star hotels, namely Istana Hotel, Novotel Kuala Lumpur City Centre, Intercontinental Kuala Lumpur, Doubletree by Hilton and

Prince Hotel & Residence to make them easily accessible for busy working executives as well as tourists. The spa's newest outlet is in Premiere Hotel, Klang.

Sompoton Spa at Première Hotel Bandar Bukit Tinggi 1/KS6 Jalan Langat 41200 Klang Selangor Darul Ehsan, Malaysia Tel: +60 3 3325 6868 Fax: +60 3 3325 6869

#### **Ancient Wisdom**

The Spa at The Datai opens the doors to the restoration of strength, beauty and balance of the body and mind following ancient healing traditions of the East. Four open-air spa villas are available for guests to experience stimulating body polishes, nurturing envelopments, romantic bath ceremonies, rejuvenating beauty rituals and therapeutic massages.

The Spa at The Datai
The Datai Langkawi
Tel: +604 950 0500
Email: infodatailangkawi@dataihotels.com
www.dataihotels.com

