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GEARED FOR MORE CHANGES AND CHALLENGES

The Chinese Lunar Year of the Rat is looking good on most fronts. Let's hope that the projected growth will rub off on the hospitality industry. With Singapore just having had a boost from increased room rates, it is hoped that Malaysia will follow suit. China will most undoubtedly have the least challenges in getting people in rooms, since the Olympics are just a few short months away. Some key properties in Beijing have already converted business floor rooms into smaller deluxe type accommodation to meet the demand for rooms!

This issue of Hospitality Asia is chock-a-block with everything that's worth mentioning on the scene, including the grand opening of a new Malaysian 5-star property, Sheraton Subang's Barbie Room and updates on who's moving where. Imperial Rama in Genting Highlands is boasting a new look and we sample the cuisine to see how the new re-invention will fare in the City of Entertainment. The MICE supplements brings to the fore the innovative ways hotels are utilizing to capture the meetings and incentives market; while Business Solutions looks at how branding has been expanded to the nose and ears. Properties in Phuket are our Destination focus, with some great eating thrown into the mix.

The Hospitality Asia Platinum Awards (HAPA) juggernaut has begun to gain momentum, and readers will find information on the judging process for the biggest HAPA yet. There is also a detailed list of awards to help properties decide on the categories they will be fielding entries for.

We're looking forward to a great year in 2008, and we hope for your continued support and feedback at publisher@wapublishing.com. **ia**



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www.HospitalityAsiaMagazine.com

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Society of Professional Chefs (Singapore)



The Society of
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Association



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SPAS

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Angsana Spa - KL
Borneo Spa - Nexus Resort Karambunai
Cemburu Spa - Shah Alam
Energy Day Spa - Ampang & Mon't Kiara
Hideaway Sembunyi Spa
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Jivarhu Spa - Tanjung Rhu Resort
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Saujana Golf & Country Club
Sofitel Palm Resort
Sultan Abdul Aziz Shah Golf Club
Templer Park Golf Course
Tropicana Golf & Country Club

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Cynna House Lounge
Dragon-I - KL
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Elcerdo KL
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Gastrodome KL
Gu Yie Tien Restaurant
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Indulgence Restaurant & Living
Khaana Peena - KL
Klimt's Restaurant
Luk Yu Tea House
Luna Bar
Maison
Menara KL
Mezza Notte Italian Restaurant & Sushi Bar
Pak Loh Chiu Chow Restaurant
Passage Thru' India - KL
Planet Hollywood Restaurant & Bar
Rebung Restoran KL
Sea Cuisine KL
Secret Recipe KL
Senja Bistro
Seven Ate Nine
Shook!
Souled Out Café
Sushi King
Tamarind Springs - KL
Telawi Street Bistro
The Atrium KL
The Loft KL
The Ship
The Streets @ The Curve
Mutiara Damansara
Trend Matrix
Vansh KL
Ye Chine Restaurant
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KLIA Premium Lounge
LCCT Premium Lounge
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Royal Selangor
State Tourism
Tasik Putrajaya
Tourism Ministry
Underwater World Langkawi



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ON THE COVER

Imperial Rama at the Highlands Hotel in Genting Highlands has been given a makeover. The award-winning restaurant continues to dish up sumptuous Thai and Chinese cuisine with finesse, making it a welcome addition to dining in the City of Entertainment.



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food & entertainment

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