





From the top: Aeromexico's AM Plus Class features an extra 4" of legroom in the first three rows in the Economy Class cabin; WestJet and Icelandair flights combine e-tickets for check-in.

WestJet, Icelandair Launch **New Interline Agreement**

WestJet and Icelandair have launched a new interline agreement opening up the skies for passengers connecting between the Americas and more than 20 Icelandair destinations throughout Europe.

Passengers can now book a single combined e-ticket for WestJet and Icelandair flights which includes the conveniences of single check-in for all flights and baggage sent through to the final destination.

When connecting in the Americas, Icelandair customers will enjoy WestJet's fleet of Boeing 737 Next-Generation aircraft serving more than 80 cities in North America, Central America and the Caribbean. ha

Aeromexico Launches AM Plus

Aeromexico announced that its AM Plus Class will provide new benefits and enhanced seat comfort in its more than 40 Boeing 737 aircraft.

This new service features an extra 4" (10 cm) of legroom in the first three rows in the Economy Class cabin, with an additional seatback tilt and leather headrests. Another advantage for passengers traveling in this new class includes priority boarding and deplaning, Premier airport check-in counters and baggage identification tags.

Some of the domestic destinations featuring this new product include Cancun, Tijuana, Monterrey, Guadalajara, Merida, among others; and Miami, Los Angeles, New York, Chicago, San Francisco, Washington, Montreal, Lima, Bogota, Caracas and Costa Rica internationally. ha

operations. Scoot has achieved 80 percent load factors in carrying one million passengers to ten destinations with just four aircraft.

Scoot's CEO Campbell Wilson recently announced the arrival of the fifth Boeing 777-200 aircraft into the fleet in the immediate future and plans for some 20 Boeing 787 Dreamliners from next year onwards. Expansion plans for the no-frills airline are in response to encouraging growth in the Asian aviation market. Wilson has noted that there is demand for the opportunity to travel for value and used a 33% increase in Singaporeans travelling to Sydney in the past year as an example of this.

In addition to offering fantastically low fares, Scoot also delivers a safe, reliable and comfortable travel experience topped by the airline's own unique attitude

Scoot is the low-cost arm of Singapore Airlines which currently operates medium and long-haul flights from Singapore to Bangkok, Taipei, Nanjing, Tianjin, Qingdao, Shenyang, Gold Coast, Sydney, Seoul and Tokyo. In conjunction with its four partner airlines, Scoot's total network currently comprises 47 exciting cities. ha





Building on a legacy of more than 40 years of innovation and creative design, Royal Caribbean International unveiled first details of the next generation of cruise vacations - Quantum cruising. The Quantum class of ships will take a dramatic leap forward, introducing more game-changing "firsts at sea" such as a skydiving experience, a thrilling adventure that transports quests more than 300 feet in the air on a breathtaking journey; cutting-edge transformative venues including the largest indoor sports and entertainment complex at sea with bumper cars, roller skating and more; and the cruise line's largest and most advanced staterooms ever. These new, larger staterooms enable innovation in design, storage and comfort including the industry's first virtual balconies.

Helsinki Airport The Best Airport In Northern Europe

Helsinki Airport is Best Airport in Northern Europe by Skytrax.

Helsinki Airport, operated by Finavia, has won the prestigious World Airport Award for Best Airport in Northern Europe. The nomination awarded by Skytrax is an indication of success in developing customer services and smooth traveling.

Helsinki Airport has been voted the best airport in Northern Europe in 2013. The World Airport Awards are based on surveys conducted by international travel research group Skytrax, who polled 12.1 million passengers over a nine-month period. In the category covering the whole Europe Helsinki Airport was ranked sixth and worldwide fifteenth. ha

Eastern Airways Introduces More Flights

Flights from Leeds Bradford Airport to Aberdeen are being increased by Eastern Airways with new improved timings also being introduced to the route. From 22 April 2013, the UK's second largest regional airline will increase services from 22 to 26 a week with up to three flights operating in each direction on Mondays and Thursdays.

Morning flights from Leeds Bradford will now conveniently depart at 7am arriving in Aberdeen at 8.10am, while morning flights will leave Aberdeen at 8.40am landing at 9.50am at Leeds Bradford. There is also now a teatime 5.35pm departure from Leeds Bradford and a later 7.15pm evening service from Aberdeen.

Humberside-based Eastern Airways has been operating the scheduled route from Leeds Bradford since 2003 to meet the needs of business travellers, including offshore workers and those in the finance, manufacturing and engineering industry sectors. ha

Emirates Upgrades Aircraft On Dakar Services

Emirates has inaugurated its Airbus 340-300 aircraft on its Dubai – Dakar route effective from 31 March 2013. Previously serviced by an Airbus 330-200, deploying the Airbus 340-300 on Emirates' flights EK 798 and 797 will give more than 16 percent boost to seat capacity. The new aircraft has 262 seats in a three-class configuration offering eleven luxurious First Class seats, 42 seats in Business Class and generous space for 209 passengers in Economy Class.





Come Up The Stairs

The Stairs is an impressive luxury lifestyle property. Comprised of a cafe/patisserie, restaurant, bar lounge, boutiques, mezzanine bibliotheque, signature spa, and workout facilities, the property will also encompass just 12 intimate one-bedroom loft pool villas, scheduled for completion in 2014.

The melodiously colorful sky of Bali serves as the perfect backdrop to this extraordinary project. The Stairs offers the rarest living ownership experience on the 'Island of the Gods' in a limited collection of private pool loft villas. The architecture, interiors and furnishings of each self-contained villa are fully conceived and precisely curated by Philippe Starck - his first fully-envisioned hotel villa concept across the Asia-Pacific region.

The epitome of exceptionality without the pretension, each coveted one-bedroom loft villa has its own 11 x 4 metre pool, multiple living and dining spaces that flow seamlessly from into outdoor living, two bathrooms, and a master bedroom lofted suite. Internationally-acclaimed artist JonOne Perello collaborates with the creation of first-of-its-kind artwork for each villa's exteriors, signaling the jewel-box within of the exclusive Starck-conceived signature furniture designs for The Stairs.

Fresh New Look

Strategically located in Malaysia's Seberang Jaya town centre at the intersection of the North-South and East-West highways, Sunway Hotel Seberang Jaya is conveniently accessible from the Penang Bridge and Penang International Airport.

The hotel, a landmark in the centre of a vibrant hub which offers entertainment, leisure and shopping, is perfect for holidaymakers while corporate travellers seeking easy access to the highly developed industrial links and commercial zones on Penang's mainland will also find this address an ideal location.

Having just undergone a thorough renovation to the tune of RM18.04 million covering its guestrooms, F&B establishments,

Above: Sunway Hotel Seberang Jaya underwent a thorough renovation to the tune of RM18.04 million. Left: The Stairs are fully conceived and precisely curated by Philippe Starck - his first fully envisioned hotel villa concept across the Asia-Pacific region.

function and banquet facilities as well as public areas, Sunway Hotel Seberang Jaya spots a brand new look – immediately evident as one steps into the hotel lobby. The contemporary design, coupled with the usage of bright colours and clean lines, create a sense of spaciousness and a welcome respite for its guests. The 202 tastefully appointed guestrooms and suites offer its guests a panoramic view of the surrounding area. The Deluxe and Premier rooms provide both working professionals and pleasure seekers with a wide range of amenities that meet their unique needs.

The Club rooms, located on the upper levels, feature a 'Hotel within a Hotel' concept which is designed for comfort, privacy and exclusivity with facilities and services to cater for the discerning traveller. Discreet and dedicated butler service, a private Club Lounge and business class amenities are available for every Club floor guest.

Deep Blue Something

Centara Ras Fushi Resort & Spa Maldives, the second resort hotel in the Republic of the Maldives for Thailand's Centara Hotels & Resorts, is now open and welcoming its first guests.

Located on an island just 15 minutes by speedboat from Male International Airport, the premium four-star resort is set against a natural backdrop of a pristine sandy beach and a lagoon with a house reef.

All 140 suites and villas are designed to blend into the rich green interior of the island, with the villas offering the choice of beachside or over-water, with the former featuring individual gardens and the latter having steps that lead directly down to the lagoon. Both the beach and the water villas offer the option of an outdoor Jacuzzi. Centara Ras Fushi Resort & Spa Maldives is designed for the adult travel market, and will appeal to couples and small groups of friends travelling together.

Two options are available for accommodation. The Half Board Plus concept includes breakfast and dinner, with an open bar for three hours during evening mealtimes, while the All-Inclusive package includes all meals and a full open bar served from 11 am to 11 pm daily.



LEGENDARY HOSPITALITY





Where Tradition, Culture and Services Merge

The five-star hotel Grand Sahid Jaya is situated on Jakarta's most prominant address along the Jalan Jenderal Sudirman Boulevard. Combining traditional Indonesian charm with professional hospitality in the heart of one of Asia's fastest growing cities.

INFORMATION AND RESERVATION:

Jl. Jend. Sudirman 86, Jakarta 10220. PO BOX 1041 / JKT 10001, Indonesia P. (+62-21) 570 4444 | F. (+62-21) 570 2193 | E. marketing@grandsahidjaya.com | www.grandsahidjaya.com | Follow us : @grandsahidjaya f grand sahid jaya





Bangkok Siam; Mercure Bangkok Siam's swimming pool can be utilized by Ibis guests for an extra charge. Right: Hilton Garden Inn Hanoi quest rooms

Two-fer

Mercure Bangkok Siam and ibis Bangkok Siam are two newlybuilt hotels situated within the same building in the heart of the Thai capital.

With 189 guestrooms each, the two hotels provide a total of 378 international-standard rooms that cater to business and leisure travellers alike. The hotels' location offers the ultimate in convenience for shopaholics, with Bangkok's top shopping, dining and entertainment venues just a few steps away.

Although they share one building, Mercure Bangkok Siam and ibis Bangkok Siam are two different hotels, each of which has been uniquely designed with modern facilities and attractive

Mercure Bangkok Siam has a stylish décor and unique design that will attract travellers looking for a midscale hotel with full comfort and relaxation in a great location. Featuring 189 rooms, Mercure Bangkok Siam offers contemporary design, fully equipped facilities, complimentary Wi-Fi internet access, three meeting rooms for up to 126 delegates, a swimming pool, fitness centre, and the Sky Bar. For travellers looking for something extra special, Privilege Rooms are available with additional amenities

and exclusive access to the Executive Club, which offers all-day refreshments, business centre facilities and an outdoor terrace.

Ibis Bangkok Siam offers an affordable option for those traveling on a budget yet looking for easy access to the city's main attractions. Ibis Bangkok Siam features 189 modern rooms equipped with LCD TV, a fridge and complimentary Wi-Fi internet access. All rooms also offer newly upgraded beds that are supremely comfortable. Ibis Bangkok Siam's quests can also enjoy the swimming pool and fitness centre facilities with an extra charge. ha



Garden Of Delight

Hilton Worldwide announced the opening of Hilton Garden Inn Hanoi, the award-winning, focused service brand's first property in Southeast Asia. Located in Hanoi, Vietnam, the 11-storey hotel with 86 rooms and well-equipped facilities lies right in the heart of Hanoi, and is the second Hilton Worldwide property in Vietnam.

Located near the intersection of Phan Chu Trinh and Tran Hung Dao streets, Hilton Garden Inn Hanoi occupies a premium location in the business, cultural, and leisure center of the city. It is within a short distance of Hoan Kiem Lake, the Ministry of Finance, numerous embassies, government organizations and institutions, museums, shopping centers, and is only 40 kilometers from Noi Bai International Airport.

The hotel is equipped to ensure that each and every guest can sleep deep, stay fit, eat well, work smart and treat themselves while on the road. Each Hilton Garden Inn Hanoi room is furnished with the brand's signature Garden Sleep System® bed (Serta bed) – a revolutionary bed that's designed to provide ultimate comfort for a deep sleep. Each room also features an ergonomic Mirra® desk chair by Herman Miller which is good for the back with an ergonomic design offering 11 points to guarantee comfort and improve posture.

The Hilton Garden Inn Hanoi Business Center is open 24 hours and guests will have access to the Internet, computers and a printer, and a photocopy machine featuring Print Spots remote printing – allowing for wireless printing from any laptop or PDA. Complimentary wired and wireless Internet access in questrooms and public spaces will help quests stay productive anywhere in the hotel. Guests can choose to relax at the Lounge with a cocktail or burn some calories to stay fit at the hotel's fully equipped fitness center. ha

Bali Unveiling

Regent Hotels & Resorts continues to set new standards in luxury hospitality with the launch of Regent Bali. Located in Sanur on Bali's spectacular eastern coastline, Regent Bali opened in June 2013. As the only all-suites beachfront resort in Sanur, the property is destined to be the premium choice for travellers seeking exclusive experiences in a tranguil and secluded resort.

Nestled within ten acres of lush tropical gardens, Regent Bali features 95 exceptional suites. Both traditional and timeless, each private retreat boasts contemporary Balinese-style interiors, spacious living rooms and sea or tropical garden views.

Regent Bali comprises 78 Deluxe Suites (90sqm) and eight Premier Suites (136sqm). For the ultimate in indulgence and convenience, the four Deluxe Spa Suites (157sqm) and the four Premier Spa Suites (181sqm) include separate spa treatment rooms. Each Premier Spa Suite also contains a semi-outdoor entertainment and dining area large enough to accommodate up to eight quests.

Regent Bali's singular sensation is the ultra-luxurious Regent Villa (937sqm). The two-bedroom beachfront Villa features a private pool, Jacuzzi, individual spa treatment room with steam room for two. Offering an abundance of style and space, the Regent Villa includes separate dining and living areas and two luxurious bathrooms (36sqm each), each with a lavishly spacious bathtub.

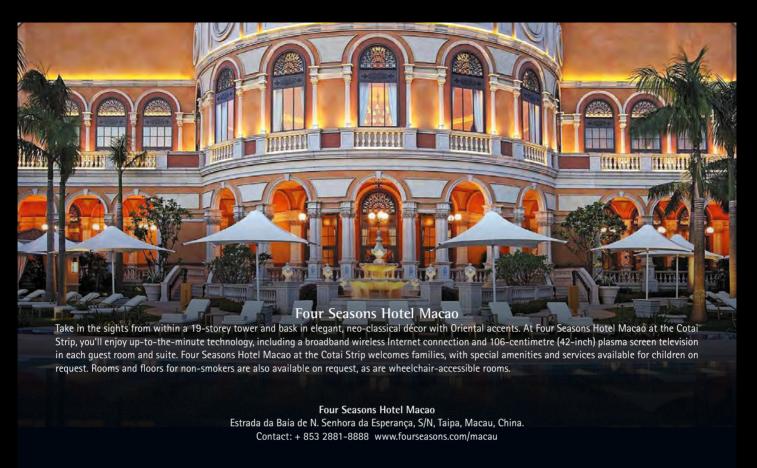
Regent Bali is also home to 25 Regent Residences. Measuring between 308-660sqm, the two-storey homes feature two or three elegantly appointed bedrooms, carport, private infinity swimming pool, living room, dining room, separate butlers' entrance and quarters.

Distinctively Bangkok

After quietly biding its time as a local secret, Praya Palazzo, a boutique hotel on the banks of Bangkok's legendary Chao Praya River is coming into its own. Praya Palazzo's singularity is exemplified by its rooms, all of which feature an array of traits reminiscent of a bygone era, such as vaulted ceilings, stainedglass windows and brass fittings. Dark furniture, bold curtainand-wall color combinations and flat-screen TVs help strike a balance. Other standout aspects include an all-slate, infinity-edge pool set within a lush courtyard shaded heavily by a stout tree with white, star-shaped flowers; a function room designed for high-end gatherings and with views of the river and an ancient fort.











Shop Singapore With Carlton Hotel

Situated right in the middle of the Marina Bay shopping precinct, Carlton Hotel Singapore provides you easy access to the greatest deals during the annual Great Singapore Sale season. Rest and relax at Carlton after a long day of shopping, and have a good night's rest in the well-appointed rooms. The Room Package from S\$250++ includes complimentary buffet breakfast for two and Happy Hour all night long at the stylish Gravity Bar, as well as usage of the gym and swimming pool and access to the complimentary Yoga Class which happens on Saturdays from 8am to 9am. Stays are valid from now till 31 August 2013. Rate is not applicable with any other ongoing promotions, discounts or privilege cards and major conventions/exhibitions.

Carlton Hotel Singapore Contact: +65 6349 1293 / 6311 8203 www.carltonhotel.sq

Wonder Room Package

U Sunsuri Phuket will definitely make your next holiday trip even more memorable with its Special Wonder Room Package with many exclusive benefits only available at U hotels and resorts. The property offers a superior room at Baht 2,999 net per room per night including breakfast whenever/wherever for two persons, available until September 30 2013. Guests also enjoy 24 hour use of the room, meaning that whatever time you check-in, you can check-out at the same time on your day of departure. The U Choose programme allows you to pre-select amenities such as pillows, soap, tea and in-room music. There is also free Wi-Fi internet access and, when you get tired of surfing, free bicycle hires!

U Sunsuri Phuket

11/5 Moo 1, Rawai, Muang, Phuket 83130, Thailand Contact: +66 76 336 400 www.usunsuriphuket.com



Exclusive Inclusives In The Indian Ocean

Centara Grand Island Resort & Spa Maldives has created the Ultimate All-Inclusive package that offers just about every luxury available, all included under the initial payment. Centara offers a range of goodies that would make anyone's eyes w champagne breakfasts served until mid-morning, eat at any one of the resort's three restaurants (Thai, Italian and international) for lunch and dinner, an open-bar service from 10 am until midnight serving cocktails, beers, spirits and with no less than 22 wines to choose from, a minibar in the room replenished daily, a sundowner cocktail party every evening, live entertainment, a credit of USD100 per person per day to spend in the spa village, watersports equipment, windsurfing lessons, off-island excursions and more.

Centara Grand Island Resort & Spa Maldives Centara Grand Island, South Ari Atoll, Republic of Maldives. Contact: +960 668 8000 www.chr.co.th





Paradise Redefined

an island packed with iconic properties, Berjaya Langkawi Resort has already won its place in the history of the Isle of Legends. It is a destination property on a destination island, with enough surprises on its lush, sprawling, rain forested grounds to keep guests happy even if they chose not to step out of the resort to partake of the sightseeing and shopping attractions of the duty free island.

Located in Burau Bay, the 424 rooms and suites have just undergone a refreshment exercise, which sees the old dark wood

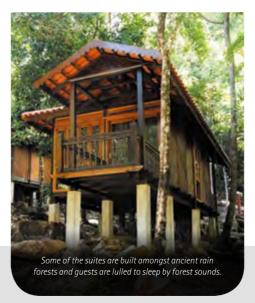
tones and muted shades giving way to more summery shades and more contemporary furniture and soft furnishing. With room categories which range from 32 sq ms to the phenomenal Presidential Suite on Water, every accommodation need is taken into account, with special rooms set aside for honeymooners who prefer privacy, to family groups needing easier beach access.

Fully contained, the resort offers something for every member of a travelling party. The emerald sea and its water sport offerings will delight the adventurous, while the thatched cabanas offer plenty of opportunity for tanning with a long cold drink in hand. Children can be safely packed away with little guilt as the Little Monkeys Club has wonderfully attentive guest relations officers who help kids with a variety of activities. The swimming pool, Jacuzzi, and mangrove walkways are just some of the highlights of this resort, with The Taaras spa deserving an extra special mention.

Dining and entertainment is par excellence at Berjaya Langkawi Resort, with an outlet for every mood. Dayang Café serves the hungry hordes as they descent on the breakfast spread

and pop in for ala carte meals. The Beach restaurant allows more tranquil seaside dining, while dining while watching the sun set is one of the highlights at Pahn Thai restaurant, with its authentic Thai flavours and chefs.

Service showcases the potential of Malaysian hospitality, with warm, friendly, courteous staff, some of whom have been part of the service team for over 15 years. For a true feel of Langkawi, and its tradition of fromthe-heart hospitality, nothing beats Berjaya Langkawi Resort.



Contact: +604 959 1888 www.beriavahotel.com



ost spa facilities never see the kind of reinvention that The Taaras Spa has gone through. From its beginnings as a Japanese-inspired spa, to a traditional, batik-motifed, pampering Ayurvedic spa, the Taaras Spa now sees another reincarnation to better fit in with the overall concept of the refreshed Berjaya Langkawi Resort. As Taaras Spa, the facility is now modern and geared towards wellness, with Aroma Detox body wraps, organic facials, and delicious organic body scrubs like the Organic Body Buff using aloe leaf juice and chamomile flower extracts and Organic Peppermint Sugar Glow which utilizes organic peppermint essential oil with seaweed and sugar scrub.

Teh Ming Wah, spa and organic wellness proponent and Chief Executive Officer of The Chateau, Berjaya's luxury six star organic spa and wellness resort, was the woman driving the rebranding of Taaras Spa. She explains the spa's positioning, "It's hard to have too

many themes in a beach resort's spa. Guests come for the sun and the sea. Those who seek wellness go to a wellness resort. As such, in Langkawi we offer minor detox offerings, for those who have had perhaps too much to drink on vacation. Taaras Spa at Berjaya Langkawi Resort is the flagship of all Taaras Spas to come and features individual treatment rooms for men and women, steam rooms, and plunge pool."

Taaras Spa offers a 75-minute signature massage using a heated poultice of aromatic herbs and spices applied to the meridian points of the body to soothe sore muscles, followed by an invigorating massage to ease joint pains, using the signature aromatherapy oil blend, Oriental Spice. Aromatherapy massages offer oil blends for relaxing, energizing or balancing, with a relaxing massage utilizing long, rhythmic strokes.

Taaras Spa also offers reflexology, body wraps, manicure and pedicures, as well as pampering packages.

Spa Excellence



At the top: The Lounge for post-spa sessions. Top row: The spa decks and pool area. Above (left to right): The nail spa room and the spa treatment rooms.

Marque Of Celebration

In celebration of its 50th birthday and against the backdrop of the Shanghai Auto Show, Automobili Lamborghini is presenting a very special super sports car with exclusive equipment and technology. The Lamborghini Aventador LP 720-4 50° Anniversario is a limited and numbered series of 100 units worldwide.

Each unit has a Forged Composite® badge with the 50° logo and a serial number. With its output increased to 720 hp, its new performance-oriented front and rear design, the special paintwork and unique interior trim, this Aventador is one of the most exclusive models ever produced in the history of Lamborghini. The Aventador LP 720-4 50° Anniversario represents a new highlight of this globally successful model range with carbon-fiber monocoque, twelve-cylinder engine and permanent all-wheel drive. With its output of 720 hp, the 6.5-liter twelve-cylinder in the Aventador LP 720-4 50° Anniversario is 20 hp more powerful than the current V12 in the Aventador LP 700-4.

The front and rear fascias of the 50° Anniversario model have been redesigned and the aerodynamics further optimized. The front air intakes and the aerodynamic splitter have been enlarged and extended, and small flaps set into the sides. The rear end is completely new and features an enlarged diffuser and expansive meshwork that further improves engine-compartment ventilation. Overall, handling stability at extreme speeds has been optimized without impacting drag characteristics due to an increase of more than 50 percent in the aerodynamic efficiency compared to the Aventador LP 700-4. ha

Lamborghini Kuala Lumpur www.lamborghinikl.com







A Sports Car Named Desire

The Jaguar F-TYPE is powerful, agile and utterly distinctive. It had to look, feel and drive like a Jaguar. A true Jaguar Sports car; the latest in a distinguished bloodline, it is a uniquely connected driving experience, and a sports car that only Jaguar could create – ultra precise, powerful, sensual and, most of all, alive.

F-TYPE's Quickshift automatic transmission has been optimized to provide instantaneous response and outstanding driver feedback, combining the benefits of a double clutch transmission and a conventional automatic gearbox. Intelligent and adaptive, the gearbox's control system continually monitors the situation to deliver the optimum drive.

Advanced technologies and innovative techniques are used to create an aluminum body that combines sleek lines with lightness and rigidity. The strong stiff structure allows the driver to experience precise, agile handling providing the ideal platform for the sports car to perform to the pinnacle of its capabilities.

Aerodynamic performance is the essence of the F-TYPE's design and is seamlessly integrated into the body styling, ensuring low levels of lift and excellent stability at high speed. A front splitter beneath the grille and rear venturi manages airflow along the vehicle's underside with the sharply defined tail helping air to separate cleanly at lower speeds. A deployable rear spoiler which automatically rises at speeds in excess of 100km/h to generate up to 120kg of downforce for improved stability.

Even the door handles retract when not required, with their flush design creating an uninterrupted airflow along the flanks. has Sisma Auto (KL) Sdn Bhd www.jaguar.com



Introducing The New Audi A1 Sportback

One year after the success of the award-winning three-door version of the smallest Audi in its range, Euromobil introduces the new five-door Sportback version of the Audi A1. The full five-seat premium subcompact hatchback is available for immediate delivery at an attractive introductory price of RM179,900. Euromobil is extending the introductory rate for a limited period of time only before the standard price tag of RM185,000 is in effect. With no increase in price from the equivalent three-door A1 in exchange for greater convenience and five-seat capability, Euromobil effectively launches the most affordable Audi in its range.

Five-door, five-seat versatility meets exemplary quality, efficiency and technological sophistication in the new A1 Sportback, and even more user-friendly in addition to the acclaimed premium subcompact range. The 1.4 TFSI petrol (122hp, 200Nm) is available with standard features include 16-inch alloy wheels, split/folding rear seat, automatic air conditioning, LED daytime running lights, Audi Concert radio system with 6.5 inch TFT colour display, Bluetooth connectivity, voice dialogue system and ESP with latest differential lock system. While S line versions upgrade comes with the exclusive S line exterior treatment including larger 17-inch alloy wheels from quattro Gmbh, S line sports suspension and leather and cloth combination upholstery.

Although its compact, city-friendly dimensions very closely follow those of the three-door A1, the A1 Sportback is actually 6 mm taller and 6 mm wider, and the inside offers additional headroom of 11mm and shoulder room of 13 mm. It also makes provision for an extra passenger - up to three can pass through its rear doors, with 3 seats - each protected by a headrest and full three-point seatbelt.

Euromobil Sdn Bhd www.audi.com.my

Hertz Introduces Porsche To US Fleet

The Hertz Corporation announces it has expanded its line of sports cars available for rent to include the Porsche 911, Boxster, and Cayenne, which join the already-available Porsche Panamera. With the expansion, consumers in select markets are now able to rent a variety of Porsche vehicles that transform an ordinary trip into an extraordinary journey.

The expanded line of Porsche products provides more options for consumers looking for an unforgettable travel experience. With suggested retail prices beginning from approximately US\$50,000 to US\$85,000, the 911, Boxster, and Cayenne offer a sports car driving character and everyday practicality without compromise. Beginning April, Hertz customers in select California, Florida, and Nevada markets can experience these remarkable vehicles. ha

Porsche Malaysia www.porsche.com/pap/_malaysia



VOYA at The Chateau



Left to right: Mark Walton, Teh Ming Wah (CEO, The Chateau Spa & Organic Wellness Resort), Kira Walton

eaweed baths have had a longstanding history in Ireland and have operated since 1912. In the small seashore town of Sligo. on the Atlantic coast of Ireland, there still stands the seaweed baths of old that offer the rejuvenating, health-enhancing treatments. Out of the only three leftstanding, the Waltons own and run one very successful seaweed bath business in Strandhill, Co. Sligo, and from here, emerges the story of the brand VOYA. This small family-run enterprise has given birth to a brand that has become one of the pioneers of organic beauty products and is hailed to be among the best in the world.

Mark Walton and his wife, Kira started the brand VOYA 15 years ago when the apparent health and beauty benefits of seaweed baths made them build on a dream of making seaweed into a consumer-friendly product available for all to enjoy. They wanted to replicate the experience of the seaweed baths that their customers were so fond of so they could enjoy it in their own homes.

The VOYA brand today is recognised as one of the most sustainable and

Irish organic brand VOYA brings its distinct range of products exclusively to Bukit Tinggi's best kept secret, luxury spa resort The Chateau. Mark Walton, owner and Managing Director of VOYA was on hand to furnish us with the history of this truly eco-friendly brand and the benefits of seaweed based beauty products.

by Shakila Rajendra

environmentally friendly and has among the highest organically certified ratings but the journey to get to where it is today has been one fraught with challenges. Conventional cosmetics use chemicals that not only harm the beneficial properties of seaweed but also prove detrimental toward the environment. "We wanted to develop a way in which we could harvest the seaweed and produce products that did not cause any degradation to the environment or wildlife," Walton emphasised. The challenge to do this was significant as the VOYA founders were unwilling to compromise their commitment to developing a sustainable and eco-friendly product. The result was eight long years of developing a new type of cosmetic; the first genuinely organic seaweed-based cosmetic product in the world.

As they are a family run business, the Waltons were in no hurry in creating and fine-tuning their product hence, taking the time needed in fully materialising the best their product could be and ensuring that it was a genuinely organic and environmentally friendly from start to finish. Thus, they dedicated six years to research and development; from sustainable harvesting methods to perfecting a method of preserving seaweed naturally. After developing their first seaweed-based product, Walton then went on to produce a full-range of seaweed-based organic beauty and skincare products.

The therapeutic properties of wild seaweed and the expertise of cosmetic scientists, marine biologists and dermatologists combined brought forth a range that no other brand has been able to duplicate. The benefits of seaweed are

numerous and Walton is quick to point out a few handy facts about the plant. "80% of the plant is made up of minerals and it is stable to heat and light. It is also full of minerals, vitamins and acts as the most amazing natural detoxifier for the body as well as being beneficial in treating skin conditions."

Seaweed also acts as a conditioning agent for the skin and hair and can be used as a treatment for cellulite and has remarkable anti-aging capabilities. It works in cyclical fashion both releasing its own nutrients into your body and at the same time ridding your body of impurities and acts as a detoxifier.

The Walton family's commitment to being a genuinely organic brand is rooted in the family's own business history. This is the reason VOYA has a 'cradle to grave' approach in their environmental impact. "We see to it that, from our packaging and processing methods right up until our products wash off the body that our ingredients are dispersed correctly and that we produce a genuinely organic, ethical and environmentally friendly product," assures Walton.

The Chateau Spa & Organic Wellness Resort holds exclusive distributorship of VOYA products in Malaysia and as The Chateau prides itself in providing only the best and most exclusive services, VOYA's products make the perfect fit. VOYA spa products are certified by both the US Department of Agriculture (USDA) and the Soil Association and have every intention in keeping with the standards of those certifications. To experience the full range of VOYA's beauty benefits, guests are welcome to try any of the spa treatments which will use VOYA products exclusively.











CELEBRATING 15 YEARS OF HOSPITALITY WITH NEW ROOMS AND NEW DEALS!

The Eastin Hotel Petaling Jaya is an international business class hotel long-renowned for its impeccable quality of service and meticulous attention to detail. The Hotel is located 15 minutes away from the KL city centre, the KL Sentral interchange terminal for trains and the Light Rapid Transit.

The hotel's 12 spacious function rooms, 5 dining outlets and 388 newly renovated guestrooms cater for any number of guests from 10 to 800 at one go, depending on seating arrangements.

Established in 1998, this award-winning hotel truly reflects warm Malaysian hospitality and uncompromising service standards at its best.



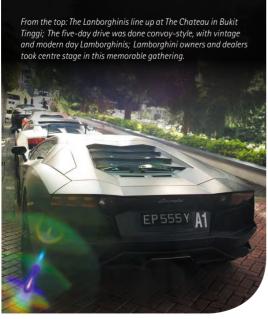
Extripacte Of Execution Communication Commun

The Running Ind a display of finely tuned amborghini super sports The Lamborghini Owners The Lambor

It was poetry in motion, and a display of finely tuned horsepower when 77 Lamborghini super sports cars from Malaysia and The Lamborghini Owners Malaysia (LOM) and Lamborghini Owners Singapore (LOS) gathered collectively to celebrate the brand's legendary 50th anniversary, while also raising funds for charity.







he group clocked 900 kms on their drive from KLCC to Penang through Bukit Tinggi, Cameron Highlands, Ipoh and Penang, on a route that took the participants through some of the most scenic drives in Malaysia. The five-day drive was done convoystyle, with vintage and modern day Lamborghinis making the most of the challenging roads in the northern region.

Lamborghini owners and dealers took centre stage in this memorable gathering as they wrote another important chapter in the history of automotive events in Malaysia. The objective of this drive was to get owners from Malaysia and Singapore to celebrate in their own way, despite being unable to join the Grand Tour in Italy which is being celebrated the whole year round to mark the 50th Anniversary.

"The convoy included rare models such as the Gallardo Super Trofeo Stradale and vintage models like the 1988 25th Anniversary Edition Countach. More recent models included the Aventador LP 700-4, Diablo, Murcielago and Superleggera," shared Dr Rodwin Bahadur, Lamborghini Owners Malaysia Organizing Director, owner of a Gallardo STS. Fellow coordinator Roslan Rosdi owns a Diablo.

Malaysia dealer JH Italia Sdn Bhd Chief Operating Officer, Marcus Chye said the event provided great exposure and reinforces the belief that Malaysia is a good place to drive super sports cars. He stressed that Malaysia, with its excellent expressways and interesting trunk roads, is one of the best countries in the world to drive a supercar.

Currently there are 156 Lamborghini owners in Malaysia and the number is expected to grow to 190 by the end of the year. Eminent Century Sdn Bhd, is the official Malaysian importer of Lamborghini cars. It has had a presence in Malaysia since 2004. JH Italia Sdn Bhd is the sole official dealer of Lamborghini cars.

In conjunction with the Lamborghini 50th Anniversary Asia Drive, the owners also raised approximately RM60,000 for three charitable organizations whilst being feted at a glamorous Gala Dinner held at The Chateau, Bukit Tinggi.

The collected money will be channeled to Yayasan Orang Kurang Upaya Kelantan, Persatuan Penjagaan Kanak Kanak Cacat Klang and Cheshire Home Selangor.

Citibank MasterCard was the preferred card partner and main sponsor of the event. The banking giants also hosted the Gala Dinner for the Lamborghini 50th Anniversary Asia Drive where premium beer brand Heineken, the event's beverage partner was served. Heineken was also the beer of choice at the group's stay in Cameron Highlands. Premium water San Pellegrino was the preferred water/beverage partner, keeping the drivers in the convoy refreshed throughout the whole journey.

The Banjaran Hotsprings Retreat was the event's preferred venue partner. The luxurious wellness resort also hosted lunch for the convoy at the property's iconic restaurant, Jeff's Cellar. Preferred venue partner Marini's on 57 was the meet-up point for the event flag-off. The luxe venue also co-hosted lunch. The Chateau, the world's first six-star organic spa and resort was a preferred venue partner, co-hosting the gala dinner. Guests were treated to a night's stay at the luxurious resort on their Malaysian leg of their journey.

The historical event was brilliantly conceived and seamlessly managed by the expert team at World Asia Publishing who were the event's consultant and the event managers.



The Cense Of It

Cense by Spa Cenvaree, the spa brand recently launched by Centara Hotels & Resorts for people in need of spa treatments but who may not have the time to spare for long treatment programmes, has opened its first standalone branch.

Located in the heart of Phuket Island, and directly opposite Central Festival Phuket, Cense by Spa Cenvaree covers an area of 160,000 sq ms and is one of the largest spas in the region.

With a selection of treatments ranging from the traditional to the modern, the spa has a multifaceted village design evoking all the exoticism of Southern Thailand.

The spa menu includes a range of treatments including traditional massage, rubs and body wraps using herbs and other natural ingredients, holistic rituals that have their origins deep within Thai history and culture, and an exotic blend of East and West therapies. Jurlique Organic facials are available for those seeking a pampering spa day.

The extensive facilities include 38 single treatment rooms and 22 couple rooms. There are four VIP suites complete with wet facilities, and a private Thai massage pavilion with 45 treatment beds. ha



Cense by SPA Cenvaree is based on the concept that in today's world, spa treatments are not a luxury, but a necessity.





Rejuvenation Through Rebranding

Sand Spa at Centara Koh Chang Tropicana Resort has been rebranded to Centara's own-brand Spa Cenvaree. This follows the rebranding of the resort itself, which has recently been acquired by Centara under a management contract. Remodelled to Spa Cenvaree standards, the new spa is set in the garden of the beachside resort, with its own lotus pond, and utilizes the natural surroundings to create a mood of relaxation.

There are eight treatment suites including two private couple rooms with Jacuzzi and sauna. The spa menu includes a range of treatments including traditional massage, rubs and body scrubs using herbs and other natural ingredients, holistic rituals that have their origins deep within Thai history and culture, and an exotic blend of East and West therapies.

Massage salas are placed on the beach, and there is an outdoor relaxation lounge where guests can enjoy complimentary herbal tea, fresh juices and healthy snacks after their treatment.

Gran New Spa

Gran Mahakam Hotel has now unveiled its new spa, SPA at Hotel Gran Mahakam. SPA at Hotel Gran Mahakam is a perfect getaway for business travellers and families to relax and unwind after a day's work or pampering over the weekend.

The spa has one double room and one single treatment rooms, all equipped with personal steam rooms. Guest may choose a wide variety of treatments based on their needs. Their massage therapists provide customized massage to accommodate each guest's needs. Benefits include improved circulation, relief of muscle tension, increased mobility, pain relief and stress reduction.

SPA at Hotel Gran Mahakam also offers The Kids Spa. Pamper your kids with real spa services specially designed for their age, with basic skin care, all natural, beautifying facial masks and gentle cleansing.

Above (from the top): Centara Koh Chang Tropicana Resort's poolside cabanas; The new SPA at Hotel Gran Mahakam offers a stylish ambiance overlooking a heautiful city view



Pure Bliss

After sloughing, scrubbing and smoothing skin in the U.S. and in the U.K., Bliss Spa is has stretched its beauty footprint around the globe with the launch of its first full-service foray in Asia at W Hong Kong. Bliss Hong Kong boasts two floors of tension-fighting facilities, featuring a retail beauty boutique, two movie-while-you-manicure (and pedicure) loungers, nine treatment suite—including two for couples, men's and women's locker rooms, lounges, and relaxation rooms.

Bliss Spa, Hong Kong W Hong Kong Hotel, 1 Austin Road West Kowloon Station, Hong Kong Contact: +852 3<u>717 2797 www.whotels.com</u>

So Good

So SPA with L'Occitane sets new standards for the spa industry in Macau. This cocooning, feel-good space is dedicated to wellbeing and relaxation. Spend time in the innovative multi-sensory shower and flotation bath. Feel the benefit from traditional Asian treatments or wet and dry Hammam treatments from the Middle East. And the latest modern French cosmetology techniques are all part of the SPA experience.

So SPA at Sofitel Macau Rua do Visconde Paco de Arcos, Macau Tel: +853 8861 7801 www.sofitelmacau.com



Going Within

The philosophy of Jiva or "Innerforce" is inherently rooted in India's ancient approach to wellness. Inspired by ancient Indian healing wisdom, Jiva believes that a spa unfolds a holistic path of life that opens out channels to nurture ones' life force. Jiva Spas embrace a deep understanding of mind, body and spirit: their individual needs and interdependency. Jiva Grande Club & Spa at the Taj Wellington Mews offers six treatment rooms for rejuvenation treatments, aromatherapy, body scrubs and wraps that leave you refreshed and revived.

Jiva Spa Taj Wellington Mews Luxury Residences, Mumbai 33 Nathalai Perekh Marg Colaba Mumbai – 400 001 Maharashtra, India Contact: +91 226 6569494 www.tajhotels.com

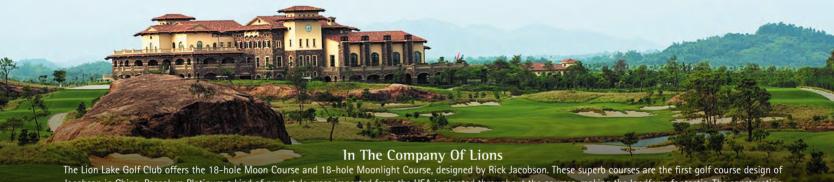




A Distinctive Golfing Destination

Sentosa Golf Club was officially opened on 14 July 1974 by Singapore's then Prime Minister Lee Kuan Yew. At that time members and guests could only access the club via ferry adding to its allure as a true and distinctive destination. Over the years golfing grew in popularity, and the club grew in prominence. A mere eight years after opening, the club added a second course, the celebrated and challenging Serapong Course, designed by Ronald Fream. Following that, in the early 1990s the original clubhouse was leveled, and a new clubhouse was built to showcase the magnificent views from the Golfer's Terrace. It also featured expanded offerings such as banqueting and meeting facilities. With the level of play being raised again in 2005 with the inception of the prestigious Barclays Singapore Open, renovations to both The Tanjong and Serapong Courses took place in 2006 and 2007 respectively.

Sentosa Golf Club 27 Bukit Manis Road, Singapore 099892 Contact: +65 6275 0090 www.sentosa.com.sq



The Lion Lake Golf Club offers the 18-hole Moon Course and 18-hole Moonlight Course, designed by Rick Jacobson. These superb courses are the first golf course design of Jacobson in China. Paspalum Platinum a kind of new-style grass imported from the USA is planted throughout the courses, making the landform fantastic. The construction of these courses is supervised by Somboon Golf. Rick Jacobson makes the best of natural Danxia landform of the site and builds the most extraordinary golf courses in South China. Separated by a deluxe golf club and driving range in the middle, the Moon Course and Moonlight Course are in the east and west respectively. The Moon Course is a Links style golf course, characterized by elaborate bunkers, clear lake water, wandering fairways, primitive vegetation and unique Danxia rocks. The Moonlight Course features a waterscape-based design, with natural landscape and elaborate gardening harmoniously combined on both sides of the fairways.

Yijiehongtai Lion Lake Group Ltd.
Contact: +0763-3556001 www.lionlake.com

Views And Challenges

Lichfield Golf & Country Club has an impressive array of golf facilities to meet your bespoke needs, and help you gain or improve your handicap. Opened in 1991, Lichfield's Staffordshire-based 18 Hole Championship Golf Course was designed by Hawtree & Sons to give every hole individual character. Our Par 72 Mill Course boasts 18 holes of scenic parkland golf, set within the beautiful undulating countryside. Its tranquil setting in the heart of Staffordshire means you will enjoy magnificent views, surrounded by farmland and trees. The Championship course is dotted with lakes and gentle mounds which delineate each fairway, making Lichfield a challenge for low and high handicap players alike.

Lichfiels Golf & Country Club

Elmhurst, Lichfield, Staffordshire, WS13 8HE Contact: + 01543 417 333 www.theclubcompany.com