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**PUSHING FORWARD.
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With Singapore being added to the F1 calendar, there is even more reason for Asia to celebrate its vibrant hospitality scene. From night racing in the Lion City, to the Olympics in China, the demand for rooms and indeed, the entire hospitality experience, will allow Asia to show off every warm and endearing facet it possesses.

In this issue we look at the developments of the Malaysian tourism industry with an exclusive interview with Tourism Malaysia Director General Dato' Mirza Mohammad Taiyab. YTL Corporation Berhad's Executive Director Dato' Mark Yeoh Seok Kah shares his view of the local hospitality industry in yet another exclusive. Penang becomes our destination focus and it is clear that the hardworking hoteliers of the Pearl of the Orient are doing everything they can to ensure the island stays on top of mind recall for vacationers wanting some sun, sand and surf.

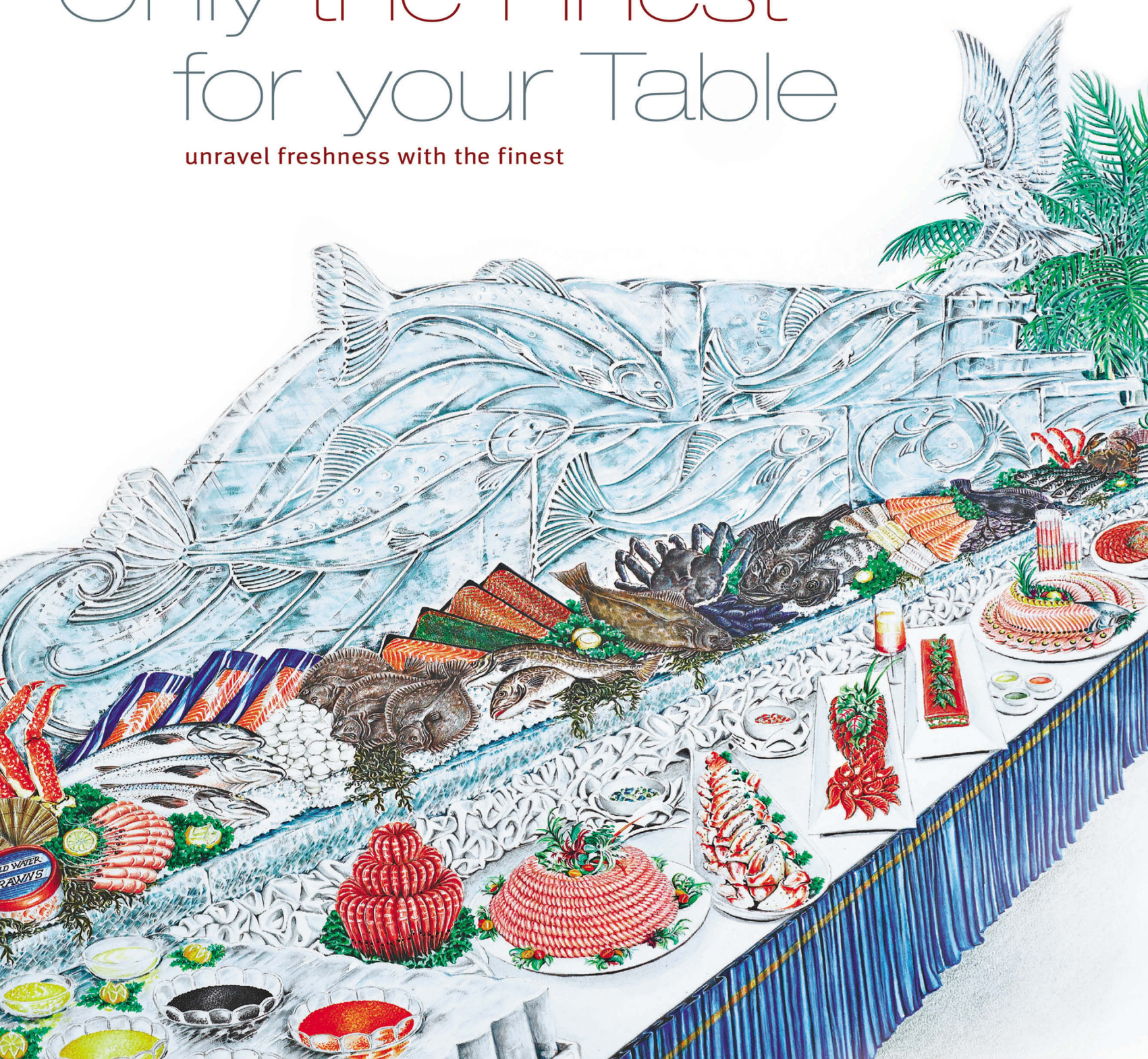
You will also notice that we have switched the sections of the magazine around somewhat, putting the travel section upfront. This is in keeping with our shift towards including business travellers into our core readership audience while still ensuring we are the definitive voice of the hospitality industry. In view of this, we have included slightly more lifestyle skewed pages with the addition of pages like Travel Choice and have chosen to make F&B our supplement for this issue.

This issue of course also contains news of the industry, from the industry, including the newest personnel additions across Asia, special focuses on the subsectors of the industry, coverage on the gorgeous Bulgari property in Bali and more information on the first ever regional Hospitality Asia Platinum Awards.

Remember also that Hospitality Asia is now on-line and can be browsed through at the click of a mouse – a great way to keep up with news when on the go! We're still redefining our look and feel in cyberspace, so do give us your feedback at publisher@wapublishing.com. 

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Bali Spa & Wellness Association



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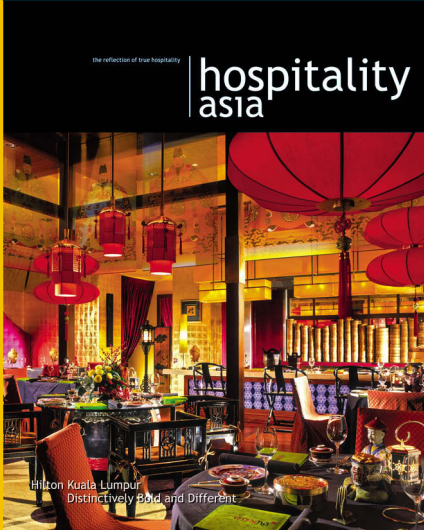
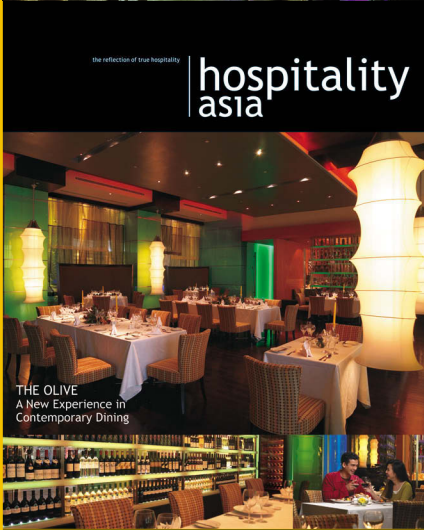
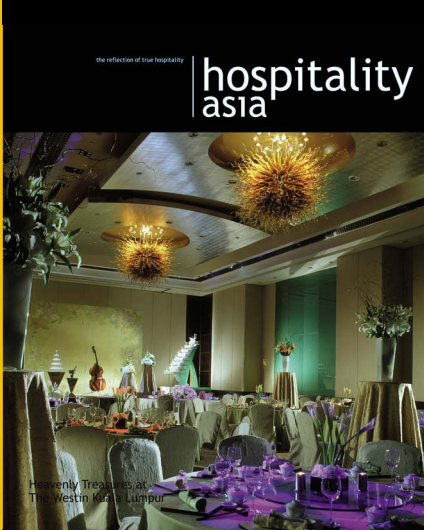
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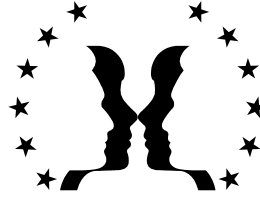
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HOSPITALITY ASIA
PLATINUM AWARDS 2008-2010
REGIONAL SERIES

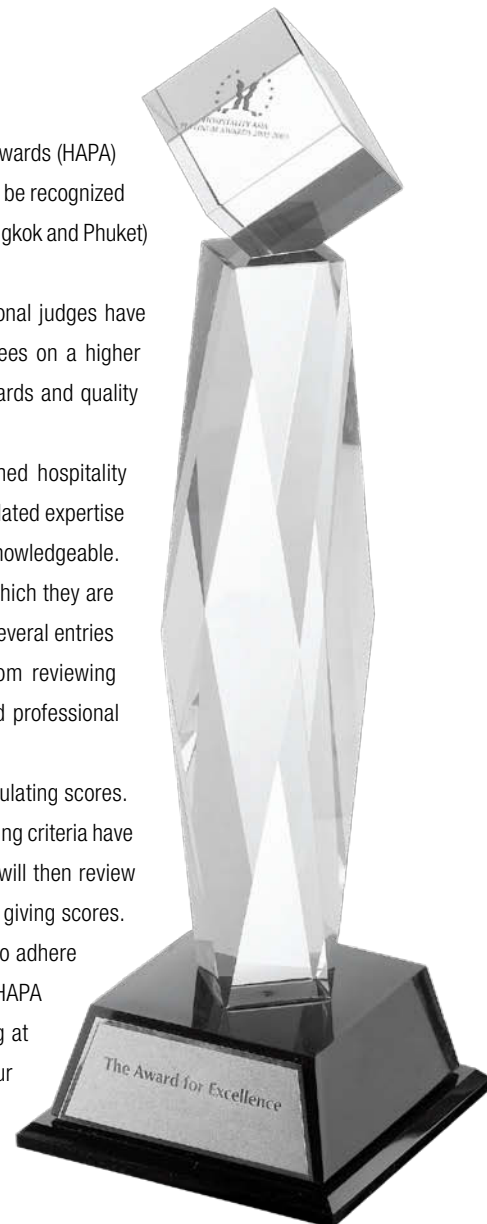
JUDGING HAS COMMENCED:
WHO WILL BE THE 'BEST OF THE BEST' IN ASIA?
THE FIRST EVER HAPA REGIONAL SERIES
2008-2010

The first ever Regional Series of the Hospitality Asia Platinum Awards (HAPA) 2008-2010 has begun and the participating countries vying to be recognized as the "Best of the Best" are Malaysia, Singapore, Thailand (Bangkok and Phuket) and Indonesia (Bali and Jakarta).

Judging has already commenced. A distinguished panel of professional judges have been selected from the participating countries and will evaluate nominees on a higher level from the standards HAPA has set over the years, to improve standards and quality for the Regional Series.

The Panel of Judges consists of two primary groups – distinguished hospitality professionals who are renowned for their culinary as well as hospitality-related expertise and professionals from the corporate arena who are well-travelled and knowledgeable. The selected judges have demonstrated familiarity with the category in which they are to review and have produced evidence of such expertise. They are given several entries within their respective categories for reviewing. Judges are barred from reviewing any entry which they have conflicting interests with or any personal and professional affiliation to.

Judging this year will be not be done the conventional way of just tabulating scores. The HAPA Committee has implemented a new 'Audit System' whereby judging criteria have been disclosed to both the judges as well as the nominees. The Judges will then review and evaluate the property or establishment based on these guidelines by giving scores. The Judges have also been provided with specific terms and conditions to adhere to. They are also required to provide feedback from time to time. The HAPA Committee prides itself in ensuring fairness and accuracy during judging at all times and regularly inspects the work of each judge. And, in line with our efforts to improve hospitality service standards, a 'HAPA Report Card' of constructive feedback noted by the auditing judge will be sent to all the nominees after the presentation of awards.



Over the years, the Hospitality Asia Platinum Awards has been recognized as one of the top accolades in Asia due to the judging integrity of the specially selected Panel of Judges. Judging is always done on-site, personally and professionally without prior appointment or acknowledgement from the nominees. Since this is the first Regional Series, the HAPA Committee is advised by the respective associations in each of the participating countries in the preparation of judging criteria to ensure that the criteria set applies to the respective properties in their country.

This year, the audit forms and tabulation of scores are prepared digitally. Two judges will be sent to audit each property in accordance to the criteria set. They will then fill in their scores on a digital form which will be sent back to a computer server. The computer server will then tabulate the scores which will be audited, verified and filed by an out-sourced IT consultancy. The judges will no longer be able to access the forms once it is submitted. In our efforts to remain transparent and non-bias during the judging, the HAPA Committee will also not be able to access these forms. They will only be given a final report when the judging period is closed and all forms are received and audited. The top scorer in its specified category wins the title. It has always been HAPA's policy to have only one winner in each category, and this will extend to the Regional awards as well.

The Hospitality Asia Platinum Awards has always been hosted as a black tie affair with a Gala Charity Dinner alongside the Awards presentation. Every year, the HAPA Committee carefully selects and works closely with a chosen charity foundation in out efforts to 'give back to the community', where proceeds from the Gala Charity Dinner go to the selected foundation. This year however, the HAPA Committee has decided to be 'hands on' and work directly to help children with cancer, via Prof. Dr. Chan Lee Lee (Senior Consultant Paediatrician, Paediatric Haematology & Oncology, Head, Paediatric Haematopoietic Stem Cell Transplantation) and University Hospital. More details about our 'HAPA Gives Back To The Community' project will be revealed in the next issue.

This year, the awards will be a 3D/2N event with a Welcome Dinner for the foreign delegates and the Local Awards Presentation held on the first night. Workshops, forums, food and wine tasting as well as other exciting activities have been lined up to make the event more interesting and memorable. The second night will feature the Gala Charity Dinner and Regional Awards Presentation. HAPA will be awarding the Top 5 Best in Asia and from these five winners, one of them will receive the ultimate award for being the Best in Asia.

Hospitality Asia has successfully hosted the Hospitality Asia Platinum Awards over the last six years and in order for the Awards Presentation to be successful, it is necessary that all establishments and individual personalities who are nominated attend the Gala Charity and Awards Presentation Dinner. It is in the true spirit of competition that all nominees be present.

Look out for more information of the Regional Series in the forthcoming issues of Hospitality Asia. Contact us at +60 3 7954 1911 or e-mail hapa@wapublishing.com for enquiries.

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Hospitality Asia, founded in 1994 and published by World Asia Publishing (WAP), provides industry-specific information for keeping abreast of key developments in the hospitality, travel, golf & spa as well as food & entertainment industries. WAP is also the organizer of the much sought-after Hospitality Asia Platinum Awards (HAPA) which recognizes and rewards the people and establishments who have shown dedication and passion for the industry. These Oscars of Hospitality has been held annually between Malaysia and Singapore and will now be launching its Regional Series to include other ASEAN countries. In 2005, WAP published The Pinnacle of Hospitality, a first-ever edition of 100 key movers & shakers in Malaysia and Singapore. After 13 years of being the voice of the hospitality industry in Malaysia and Singapore, HA, in tandem with its push towards greater regional coverage and content, will soon be available online.



HOSPITALITY ASIA PLATINUM AWARDS 2008-2010 REGIONAL SERIES

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 Din Tai Fung Restaurant, Jakarta
 ◆ Din Tai Fung Arcadia
 ◆ Din Tai Fung Noodle Bar
 ◆ Din Tai Fung Pasific Place
 ◆ Din Tai Fung Pondok Indah Mall 2
 Four Seasons Hotel Jakarta
 ◆ Lai Ching
 ◆ The Cellar
 ◆ The Spa
 ◆ The Steak House
 Hotel Borobudur Jakarta
 ◆ Bogor Café
 ◆ Bruschetta Italian Restaurant
 ◆ Klub Borobudur & Spa
 ◆ Teratai Chinese Restaurant
 Hotel Mulia Senayan Jakarta
 ◆ C.J's Bar
 ◆ Il Mare, The Italian Cuisine
 ◆ The Café
 Hu'u, Bali
 ◆ Hu'u Bar
 ◆ Nutmeg's @ Hu'u
 Imperial Aryaduta Hotel & Country Club
 Intercontinental Jakarta MidPlaza
 ◆ Bacchus Wine Bar
 ◆ Scusa

Ismaya Group, Jakarta
 ◆ Blowfish Kitchen & Bar
 ◆ Dragonfly
 ◆ Puro Ristorante e Bar
 ◆ Sushigroove
 JW Marriott Jakarta
 ◆ Asuka Japanese Restaurant
 ◆ Pearl Chinese Restaurant
 ◆ Sailendra Restaurant
 Klub Golf Bogor Raya, Jakarta
 Lan Na Thai Restaurant, Jakarta
 Le Meridien Jakarta
 ◆ Al Nafoura
 Martha Tilaar Center, Jakarta
 Melia Bali Villas & Spa Resort
 ◆ YHI Spa
 Mozaic Restaurant, Bali
 PT. Indo Gaya Spa, Jakarta
 Rancamaya Golf & Country Club, Jakarta
 ◆ The 19th Hole Restaurant
 Riverside Golf Club, Jakarta
 Spa Ayurveda Jakarta
 Spa Village Resort Tembok, Bali
 Taman Sari Royal Heritage Spa, Jakarta
 The Laguna Resort & Spa Nusa Dua, Bali
 ◆ Laguna Spa
 The Nine Muses Club, Jakarta
 The Ritz-Carlton, Jakarta
 ◆ Airlangga Restaurant
 ◆ Portovenere
 ◆ Prime Steak House
 ◆ The Ritz-Carlton Spa
 The Samaya Seminyak Bali
 ◆ Spa at The Samaya
 ◆ The Breeze
 The Villas Bali, Hotel & Spa
 ◆ Prana Spa
 The Westin Resort Nusa Dua, Bali
 ◆ Ikan After Dark
 ◆ Ikan Beachfront Restaurant
 ◆ Westin Spa

THAILAND

Alpine Golf Club, Bangkok
 Baan Klung Jinda Restaurant, Phuket
 Baan Rim Pa Group, Phuket
 ◆ Baan Rim Pa
 ◆ Da Maurizio Bar Ristorante
 ◆ Joe's Downstairs
 ◆ Hung Fat's

Blue Elephant Restaurant, Bangkok
 Body and Mind Day Spa, Phuket
 Bridge Restaurant, Bangkok
 Burasari Resort, Phuket
 ◆ Floyd's Brasserie
 Club Med Phuket
 ◆ Club Med Spa
 ◆ Delphi Show
 ◆ The Azul Bar
 ◆ The Main Bar
 ◆ The Mamuang
 Face Bangkok
 ◆ Face Bar
 ◆ Hazara
 ◆ Lan Na Thai
 Giusto Italian Restaurant & Wine Bar, Bangkok
 Harvey Restaurant, Bangkok
 Holiday Inn Bangkok
 ◆ Café G
 ◆ Charm Thai
 Indigo Pearl, Phuket
 ◆ Rivet Grill
 Intercontinental Bangkok
 ◆ Balcony Lounge
 ◆ Fireplace Grill
 ◆ Summer Palace
 Koi Restaurant, Bangkok
 Lebua at State Tower, Bangkok
 ◆ Breeze
 ◆ Mezzaluna
 ◆ Sirocco
 ◆ Sky Bar
 Metropolitan Bangkok
 ◆ Como Shambhala Urban Escape
 ◆ Cy'an
 ◆ Glow
 Millennium Hilton Bangkok
 Ratri Jazztaurant, Phuket
 Rockfish Restaurant Phuket
 Sala Bua Restaurant at Impiana Phuket Cabana
 Resort & Spa
 Sukko Spa, Phuket
 Swissotel Nai Lert Park, Bangkok
 ◆ Ma Maison
 The 9th Floor Restaurant & Bar, Phuket
 The Aquamarine Resort & Villa, Phuket
 ◆ Blue Sea Café
 The Aspara Spa at Holiday Inn Resort, Phuket
 The Royal Spa & Health Club, Phuket
 Watermark Bar & Restaurant, Phuket



HOSPITALITY ASIA PLATINUM AWARDS 2008-2010 REGIONAL SERIES

LIST OF NOMINEES

MALAYSIA

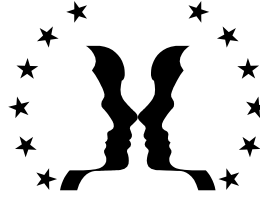
Cameron Highlands Resort, Pahang
 Carcosa Seri Negara Kuala Lumpur
 Clearwater Sanctuary Golf Resort, Perak
 Club Med Cherating Beach, Pahang
 ◆ Mutiara Restaurant
 Crystal Jade Restaurant, Kuala Lumpur
 Cungdinh Vietnam Restaurant, Kuala Lumpur
 Dorsett Regency Hotel Kuala Lumpur
 Eastern & Oriental Hotel Penang
 ◆ 1885
 ◆ Farquhar Bar
 ◆ Sarkies Corner
 Eden at Batu Ferringhi, Penang
 Essentia Spa Kuala Lumpur
 G Hotel Penang
 ◆ G Café
 ◆ G Lounge
 ◆ G Spot
 ◆ Sesame+ Soy
 Grand Millennium Kuala Lumpur
 ◆ Pulse Ultra Club
 ◆ The Mill
 ◆ Zing Chinese Restaurant
 Hilton Kuala Lumpur
 ◆ Boardwalk
 ◆ Chynna
 ◆ Iketeru
 ◆ Senses
 ◆ Vintage Bank
 ◆ Zeta Bar
 Hotel Istana Kuala Lumpur
 ◆ Taman Sari
 ◆ Urban
 Hotel Nikko Kuala Lumpur
 ◆ Toh Lee Chinese Restaurant
 Hydro Majestic Hotel Penang
 Indulgence Restaurant & Living, Perak
 JW Marriott Hotel Kuala Lumpur
 ◆ Shanghai
 Martha Tilaar Spa, Kuala Lumpur
 Maxim-Image Sdn Bhd
 ◆ Cava Restaurant
 ◆ Opus Bistro
 Melia Kuala Lumpur
 Miri Marriott Resort & Spa, Sarawak
 ◆ Zest
 Nexus Resort Karambunai, Sabah
 ◆ Borneo Spa
 One World Hotel, Petaling Jaya
 ◆ Cinnamon
 ◆ Thann Sanctuary

Pacific Regency Hotel Suites Kuala Lumpur
 ◆ Luna Chill Out Bar
 Pangkor Laut Resort, Perak
 ◆ The Straits
 ◆ Feast Village
 Parkroyal Penang
 ◆ Cool Bananas Pool Side Cafe
 Passage Thru' India Kuala Lumpur
 PNB Darby Park Executive Suites, Kuala Lumpur
 Rebung Restaurant Kuala Lumpur
 Sheraton Subang Hotel & Towers
 Spa Village Kuala Lumpur
 Tanjong Jara Resort, Terengganu
 The Majestic Malacca
 ◆ Spa Village
 The Ritz-Carlton Kuala Lumpur
 ◆ Li Yen
 The Royale Bintang Kuala Lumpur
 The Westin Kuala Lumpur
 The Westin Langkawi Resort & Spa
 ◆ Breeze Lounge
 ◆ Heavenly Spa by Westin
 ◆ Taste Restaurant
 ◆ Tide Restaurant
 Vansh Kuala Lumpur

SINGAPORE

Albert Court Hotel Singapore
 Amara Sanctuary Resort Sentosa
 ◆ Shutters Restaurant
 Amara Singapore
 ◆ Element
 ◆ Silk Road Restaurant
 Changi Village Hotel Singapore
 ◆ Saltwater Café
 Conrad Centennial Singapore
 ◆ Golden Peony
 ◆ Oscar's Café & Terrace
 Crystal Jade Golden Palace
 Fairmont Singapore
 ◆ Inagiku
 ◆ Prego
 ◆ Szechuan Court
 ◆ Willow Stream Spa
 Golden Landmark Hotel Singapore
 Goodwood Park Hotel
 ◆ Coffee Lounge
 ◆ Gordon Grill
 ◆ Min Jiang
 ◆ Min Jiang at One-North
 Grand Copthorne Waterfront Singapore
 ◆ Café Brios

◆ Pontini
 Grand Mercure Roxy Hotel Singapore
 ◆ Feast@East Restaurant
 ◆ Jia Wei Chinese Restaurant
 Graze Restaurant
 Majestic Restaurant & Bar Singapore
 Marina Mandarin Singapore
 ◆ Peach Blossoms
 ◆ St. Gregory at Marina Mandarin
 Meritus Mandarin Singapore
 ◆ Chatterbox
 ◆ Pine Court
 Michaelangelo's Restaurant Group, Singapore
 ◆ Michaelangelo's Restaurant
 ◆ Original Sin
 ◆ Zambuca Italian Restaurant & Bar
 Naumi
 ◆ Naumi Bar
 New Majestic Hotel Singapore
 Orchard Hotel Singapore
 ◆ Hua Ting Restaurant
 Orchard Parade Hotel Singapore
 Orchard Parksuites Singapore
 Orchard Scotts Residences Singapore
 Pan Pacific Orchard Singapore
 PDK Shenaz Hotels Pte Ltd
 ◆ Go India Singapore
 ◆ Ivory Singapore
 Prima Tower Revolving Restaurant
 Rang Mahal Singapore
 Regency House Singapore
 Rustic Nirvana Singapore
 Spaboutique Singapore
 Spring JuChun Yuan Restaurant
 St. Regis Singapore
 Starworth Pte Ltd
 ◆ Capella Modern Italian
 ◆ Carnivore Brazilian Churrascaria
 Swissotel The Stamford, Singapore
 ◆ City Space
 ◆ Equinox Complex
 ◆ Equinox Restaurant
 ◆ JAAN
 ◆ Kopi Tiam
 ◆ New Asia Bar
 ◆ Out of The Pan
 The Asian Spa at The Fullerton Hotel
 The Aspara Spa at Goodwood Park Hotel
 The Elizabeth Singapore
 The Song of India
 Vansh Singapore



HOSPITALITY ASIA
PLATINUM AWARDS 2008-2010
REGIONAL SERIES

LOCAL LIST OF AWARDS

10 INDONESIA SERIES AWARDS

iSVE	HAPA-Indonesia Service Excellence
iHTY	HAPA-Indonesia Hotel of the Year
iRSY	HAPA-Indonesia Resort of the Year
iHRE	HAPA-Indonesia Best Hotel/Resort Experience
iRTY	HAPA-Indonesia Restaurant of the Year
iSPY	HAPA-Indonesia Spa of the Year
iCOB	HAPA-Indonesia Chill Out Bar of the Year
iGMY	HAPA-Indonesia General Manager of the Year
iCTY	HAPA-Indonesia Chef of the Year
iCHO	HAPA-Indonesia Choice Award

10 THAILAND SERIES AWARDS

tSVE	HAPA-Thailand Service Excellence
tHTY	HAPA-Thailand Hotel of the Year
tRSY	HAPA-Thailand Resort of the Year
tHRE	HAPA-Thailand Best Hotel/Resort Experience
tRTY	HAPA-Thailand Restaurant of the Year
tSPY	HAPA-Thailand Spa of the Year
tCOB	HAPA-Thailand Chill Out Bar of the Year
tGMY	HAPA-Thailand General Manager of the Year
tCTY	HAPA-Thailand Chef of the Year
tCHO	HAPA-Thailand Choice Award

REGIONAL LIST OF AWARDS

4 MAJOR EXCELLENCE AWARDS

SVE	HAPA Service Excellence
HTY	HAPA Hotel of the Year
RSY	HAPA Resort of the Year
RTY	HAPA Destination Restaurant of the Year

13 SIGNATURE ESTABLISHMENT AWARDS

SLH	HAPA Signature Luxury Hotel
SBH	HAPA Signature Business/MICE Hotel
SQH	HAPA Signature Boutique Hotel
SDH	HAPA Signature Deluxe Hotel
SLR	HAPA Signature Luxury Resort & Villas
SRR	HAPA Signature Leisure & Recreation Resort
SBR	HAPA Signature Boutique Resort & Villas
SSV	HAPA Signature Serviced Residence
SHS	HAPA Signature Hotel Spa
SRS	HAPA Signature Resort Spa
SDS	HAPA Signature Day Spa
SNT	HAPA Signature Nightspot
SGC	HAPA Signature Golf & Country Club

8 REVOLUTIONARY PERSONALITY AWARDS

MEE	HAPA Most Enterprising Hospitality Entrepreneur
MGM	HAPA Most Dynamic General Manager
MFB	HAPA Most Innovative F&B Personality
MKK	HAPA King of Kitchens
MWC	HAPA Most Passionate Western Cuisine Chef
MCC	HAPA Most Vibrant Chinese Cuisine Chef
MAC	HAPA Most Creative Asian Cuisine Chef
MPC	HAPA Most Stylistic Pastry Chef

4 FINE CULINARY AWARDS

HWC	HAPA Most Innovative Western Cuisine Restaurant
HCC	HAPA Most Exquisite Palate Experience – Chinese Cuisine
HAC	HAPA Gastronomic Experience – Asian Cuisine
HCD	HAPA Casual Dining Restaurant

3 EXCEPTIONAL DEPARTMENT AWARDS

XFD	HAPA Exceptional Front Office Department
XHD	HAPA Exceptional Housekeeping Department
XHS	HAPA Exceptional Hotel Security

*Total: 32 Awards **The above awards list may change and is subject to final confirmation by the organizing committee.